

Newsletter

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



December, 1984

P.O. Box 10387, Raleigh, North Carolina 27605

919/821-2226



Message from the President

Long live the Annual Meeting of the N.C.P.H.A.! It was a great success thanks to the hard work of many people. The entire New Hanover County Health Department, and Susan O'Brien in particular, deserves high marks and high praise for a job very well done. Hurricane Dianne visited Wilmington only days before the N.C.P.H.A. meeting and many Health Department members worked long hours staffing shelters from the hurricane and then served as wonderful hosts to their health colleagues. The New Hanover County Health Director, Bob Parker, has a wonderful staff of dedicated people!

During the Annual Meeting the many workshops sponsored by the Sections with help from the Universities were outstanding professional events and were very well attended. The hard work entailed is appreciated.

Many members signed up for Continuing Education Credits through the University of North Carolina. Bill Browder and staff served to register members for the credits. I have asked Bill to serve on an Ad Hoc committee to evaluate the success of the workshops since this was the first annual meeting that CEU credits were made available.

Congratulations are in order for George Bond, "Mr. Smooth." George provided excellent leadership as our president of N.C.P.H.A. for 1984. He is the only person I know that starts and ends meetings on schedule and yet addresses each issue.

We were honored to have the gubernatorial candidates visit the annual meeting of N.C.P.H.A. Jim Martin met with the Governing Council but was unable to attend the General Session. Rufus Edmisten addressed the General Session.

Dr. Ronald Levine was the highlight of our last general session. His keynote address was on "The Environmental Impact on Public Health in North Carolina". He addressed a "standing room only" membership. I have received many requests for a copy of his presentation.

One very special project for N.C.P.H.A. this year will be to work through the Alliance for Public Health in promoting Public Health in North Carolina. This special project was the goal of increasing support for the collective public health efforts within the state of North Carolina.

As a final comment, undertaking the Presidency of the N.C.P.H.A. is, to me, a great and serious responsibility and I need the help and patience of all members to assure that this great Association thrives and prospers. Therefore, I will welcome your comments and suggestions for making 1985 a progressive and great year for the N.C.P.H.A.

Have a Merry Christmas and a Happy New Year!

W. E. (Eddie) Pierce, Jr.
President

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W.E. (Eddie) Pierce, Jr., President
Arthur H. Danielson, Vice-President
and Newsletter Editor

The Environment and Public Health

KEYNOTE ADDRESS
NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION, INC.
SEPTEMBER 21, 1984
RONALD H. LEVINE, M.D., M.P.H.
STATE HEALTH DIRECTOR

I am particularly pleased to have the opportunity to address the theme of "The Environment and Public Health" in a *general or plenary* session, with our colleagues from the public health professions of management support, nursing, nutrition and all the other great disciplines existing in the field of public health in attendance; to explore my concerns and views regarding the challenge we face; in fact, the crossroads we are at, in our mission to protect and preserve the quality of our environment. I feel that I am not preaching to the saved alone, though I hope our environmentalist friends in the audience will also be provoked by much of what I say.

One will occasionally hear questioned the relevance of environmental issues for public health and medical professionals. Believe it or not, there are those who cannot understand why a health group would be so concerned about North Carolina's environment. Such a person should consult with the nineteen families in one county who face possible severe liver damage and other serious health problems because a septic tank has befouled their wells with highly toxic, dry cleaning fluid. He or she should pay a visit to the clambers and oystermen here on the coast, whose livelihood is interrupted, sometimes permanently, because our agency, in the frequently losing battle with condominium and marina development, is so often forced to choose between hepatitis and the closing of polluted shellfish waters.

Why are we in the field of health "meddling" in environmental matters? Lord, save us from the time when those who would wish to remove us from this scene prevail.

We do face newly discovered and serious threats to our environment and subsequently our health almost every day. As an example, there are an amazing number of leaking underground gasoline storage tanks lurking beneath the surface of abandoned service stations and commercial facilities, gradually decomposing and menacing the health of our rural citizens, whose livers and kidneys do not tolerate well-water laced with hydrocarbons, even in minute concentrations.

We understand that we are talking about parts per million or even parts per billions when we deal with these ever more frequent incidents. I acknowledge that one part per million is only equivalent to one facial tissue in a stack the height of the Empire State Building or a pancake in a 4-mile high stack. If you are interested in a part per billion, how about one second in 32 years, or, since we are dealing with environmental matters, one sheet in a roll of toilet paper stretching from New York to London.

But, public health colleagues, do not be fooled by these seemingly minute doses of toxic substances. Our concerns with acute damage to the organs of the body are dwarfed by the possibly more relevant concerns over long-term adverse consequences, detectable only 25 or 30

years later. What do we tell the family who live just a few miles from this spot, who have found that their well has been sunk in an abandoned sludge pit containing septic tank waste, creosote and oils? Are their cells already undergoing the subtle chemical and physiological changes that presage cancer sometime in the future?

Now public health people are contemplative and introspective only up to a point; if we are anything we're action-oriented. We wish to know what we can do to correct this situation, to improve things; in this case, to preserve and promote a healthful environment for



The State Health Director Addresses the NCPHA.

ourselves and for those to come after us. So, a few thoughts about measures we can and must adopt to achieve this purpose:

- I) It is essential that we in public health make it abundantly clear that protecting and preserving human health and promoting and protecting a clean and safe environment are inextricably interwoven and inseparable. Any and all attempts to remove environmental affairs from the purview and responsibility of our health officials must be strongly and effectively resisted; must be anticipated and squelched before gaining any headway. And any regulatory programs which currently reside elsewhere in our systems of government and which are ineffective, and not getting the job done, should be considered for transfer back home to our public health family where the myriad of laws and regulations will be fairly, but vigorously and objectively carried out based upon sound scientific foundations for our actions.
- II) Although gifted and effective political leadership can be our strongest supporter, we need to get inappropriate political influence on environmental decision-making off the back of our environmental colleagues, and let them utilize their scientific training and expertise to "do the right thing."
- III) We need to demonstrate to the private sector that protection of the environment and profits are not mutually exclusive; that the axiom "pollution prevention pays" makes good business sense.
- IV) We need to continue to strengthen the skills and knowledge of our environmental officials. Our new practice laws for sanitarians will ensure that the environmentalists of the future will all be college graduates. Continuing education for environmentalists has been strengthened considerably. I have appointed a State of the Practice Committee which consists of environmentalists from all across the state,

(Continued on page 4)

(Continued from page 3)

whose responsibility is to assess the continuing education and training needs, to transmit those needs to our great State University as well as to our agency and to stimulate and encourage the attendance of all their colleagues at carefully designed courses, workshops and symposia. We have just developed a media production unit which will develop continuing education packages via video tapes and other modern technological methods. Now we must see to it that those in power set the pay-scales for environmentalists commensurate with that demand for excellence as well as the awesome responsibility each and every one of our colleagues takes on. Our leaders must address the inappropriate ease with which local government can elect to pay its employees 10, 20, 30, or even 40% below the minimum of the North Carolina pay plan.

V) State government must furnish significantly more financial support for those environmental activities carried out by local health departments as agents of the state. As you know, our local brethren accept this delegation of state statutory and regulatory responsibility without any significant specific financial aid to assist them in undertaking this task. It is long past due when our state government should appropriate specific financial assistance for this important work.

VI) It is essential that we get the entire public health family behind this environmental effort. How many of our management support folks have asked the sanitarian how things went on a particularly tough assignment? How many health educators have offered him or her a word of encouragement after a hard day literally in the trenches? How many of our local health directors are permitting their environmental staff to be exiled cross-town or otherwise separated from their co-workers and placed in with plumbing and electrical inspectors? We each and every one of us have to be environmentally conscious and supportive if we are to succeed. We need to take our children by the hand and show them this beautiful land we call North Carolina; its glorious mountains, its beautiful forests and beaches, swamps and lakes. Much remains unsullied. Much that has fallen victim to environmental destruction can still be restored and made a positive rather than a negative influence on both our physical and mental health. Show them the way! It's all up to our children when we've done all that we could do.

And, if we fail in North Carolina, to which countless people each year retire or otherwise move because of its healthful environment; if the public health family fails in this crucial undertaking, our beautiful and life-giving and renewing surroundings will be as the great Sioux Chief envisioned the future of the plains Indian, while watching the accursed iron buffalo chugging across the plains. I quote from Zane Grey:

"This beast that puffed smoke and spat fire and shrieked like a devil of an alien tribe; that split the silence as hideously as the long track split the once smooth plain: that was made of iron and wood; this thing of the white man's, coming from out of the distance where the Great Spirit lifted the dawn, meant the end of the hunting-grounds and the doom of the Indian. This chief was old and wise, taught by

sage and star and mountain and wind and the loneliness of the prairie-land. He recognized a superior race, but not a nobler one. White men would glut the treasures of water and earth. They would come like a great flight of grasshoppers to cover the length and breadth of the prairie-land. The buffalo would roll away, like a dust-cloud, in the distance and never return. No meat for the Indian — no grass for his mustang — no place for his home. The old chief swept aloft his arm, and then in his acceptance of the inevitable bitterness he stood in magnificent austerity, somber as death, seeing in this railroad train creeping, fading into the ruddy sunset, a symbol of the destiny of the Indian — vanishing — vanishing — vanishing —."

We in public health must not and will not accept the inevitability of the desecration of our environment. I ask you all in the interest of better physical and mental health for all of our citizens to join hands with our sanitarians, engineers and laboratory workers, indeed all of our environmentalists — make a personal commitment to help them do what they are so capable of doing in behalf of the people of North Carolina.

Former N.C. Nutrition Chief Honored

The first Bertlyn Bosley Lecture was delivered at Columbia University on October 11, 1984, by Ruth Huenemann, Ph.D., of the University of California and was titled "Public Health Nutrition: A Viable Profession?" This Lecture was established by the colleagues, former students and other friends of Bertlyn Bosley to honor her for her contributions to the field of Public Health Nutrition. Dr. Bosley is well remembered in North Carolina as the first Chief of the Nutrition Section of the North Carolina State Board of Health, as the unit was titled in the 1950s. Dr. Bosley has also had a prominent career with the Division of Indian Health, U.S. Public Health Service and with the Pan America Health Organization.

IN MEMORIAM OF OUR PUBLIC HEALTH COLLEAGUES DECEASED IN 1983-84

Dr. Zack P. Mitchell (Physician-Health Director)
Cleveland County Health Department

E.Y. McBrayer (Sanitarian)
Gaston County Health Department &
Cleveland County Health Department

C.E. Harrington (Laboratory)
Division of Health Services, Raleigh

Betty Briggs (Environmental Health)
Division of Health Services, Raleigh

Nan Cummings (Public Health Nursing)
Division of Health Services, Randolph County

Minutes

Annual Business Meeting North Carolina Public Health Association, Inc. September 19, 1984

President George Bond presided at the Annual Business Meeting which was held at the Hilton Hotel in Wilmington, North Carolina.

Kathie Zigli presented the Secretary's Annual Report to the group. Copies were available for the group. Deceased N.C.P.H.A. members' names which were announced at the Annual Awards Banquet are: Dr. Z.P. Mitchell and E.Y. McBrayer of Cleveland County; Betty Briggs and C.E. Harrington of Wake County; Nan Cummings of Randolph County.

Shirley Mazingo, Treasurer, reviewed the Financial Report and copies were distributed to the group.

Howard Surface, Chairperson of the Resolutions Committee presented the three resolutions which were adopted by the Governing Council on behalf of the membership at its meeting on Thursday, September 18, 1984. These resolutions are available from the Secretary upon request.

Actions Passed:

A motion was passed to dispense with the reading of the minutes.

The following slate of officers was accepted by general consensus since there were no nominations from the floor:

President Elect — Marjorie Strawn, M.D., Caldwell County Health Department

Vice President — Art Danielson, North Carolina Division of Health Services, Raleigh

Secretary — Karen Willett, Guilford County Health Department

Treasurer — Carl Tuttle, Appalachian District Health Department

Members

at Large — Charles Powell, Wayne County Health Department

— Frankie Barnes, North Carolina Division of Health Services, Raleigh

Action Failed:

Linda Asbell, Chairperson of the Bylaws and Manual of Procedures Committee presented a motion to accept the proposed changes in the bylaws made at the request of the Governing Council. The Governing Council had voted to discontinue its affiliation with the Southern Health Association.

Peggy Nelson and Barbara Ann Hughes spoke in favor of continuing the North Carolina Public Health Association's affiliation status and support of the Southern Health Association pointing out the mutual benefits of regional support, networking, resource sharing and problem solving.

Jerry Robinson spoke in favor of the proposed bylaws change and supporting the decision of the Governing Council to discontinue affiliation with the Southern Health Association pointing out the fact that cost of membership was increasing and that budgets were very tight causing membership in N.C.P.H.A. to decrease. He stated that



(From left to right) Susan O'Brian, President George Bond, and President Elect Eddie Pierce at Annual Meeting.

this action was one of several methods which were adopted by the Governing Council to cut costs in the budget.

The floor was open for comments from other members interested in speaking for or against the proposed bylaw changes. The majority of the speakers supported continuing the North Carolina Public Health Association affiliation and support of the Southern Health Association.

A vote of the membership was taken and the motion was overwhelmingly defeated.

President George Bond thanked all those who spoke to the issue including Ann Owens and Foster "Bill" Routh of the Southern Health Association.

The meeting adjourned.

Kathie Ziglie, Secretary

SOUTHERN HEALTH ASSOCIATION NEWS

The Southern Health Association would like to say a big "thank you" to the membership of NCPHA for voting to continue the affiliation between the two organizations. Southern Health is grateful for the vote of confidence and feels that this year will show some of the positive action that the association has planned for the affiliates in its journal and its continuing education activities. Our association is being recognized in the South for its stand on Public Health issues. When we send our resolutions and policy statements to the Southern Congressional Delegations, we are receiving input back from them. They tell us of bills that are being sponsored that support some of our policy statements and thank us for our interest. We feel that after years of bombarding Congress with these resolutions and policy statements, letter writing campaigns, etc., they are beginning to take notice and that Southern Health is becoming a public health force to be reckoned with.

The Southern Health Association invites you to become an individual member. Becky Sauls, Vital Records Branch, Division of Health Services and Estelle Fulp, Chief Nurse, Division of Health Services are membership co-chairmen for the Association. The next Annual meeting will be in Mobile, Alabama, June 27-28, 1985. All individual and affiliate members are invited to attend.

Peggy Nelson

ANNUAL MEETING HIGHLIGHTS

The 1984 Annual Meeting surpassed many major and minor obstacles — and weathered each one to a most successful finish. Hurricane Diane was a major threat to Wilmington and the entire coast and fortunately, Wilmington was spared of extreme water or wind damage. Public Health members poured into Wilmington and actively participated in the three day workshop sessions, section meetings, general sessions, plus numerous subgroup luncheons, receptions and dinners.

The workshop sessions were held on Thursday morning and afternoon and on Friday morning. The Wednesday morning General Session was planned and sponsored by the Management Support Section, with Dr. O. Aiken Mays and Maye S. Gurley, both of Wayne County sub-chairing this session. Eddie Pierce, Jr. of Elizabeth City, President-elect of NCPHA was the overall program chairman.

New Hanover County officials made the statewide group feel welcomed at the opening session, including: William Schwarz, Mayor of Wilmington; Donald P. Blake, Chairman, County Commissioners; Dr. Larry Neal, Chairman, New Hanover County Board of Health; and Robert S. Parker, Director, New Hanover County Health Department and official HOST to the group attending the NCPHA meeting in Wilmington. The staff of the local health department is to be commended for local arrangements and many other details necessary for the success of a meeting. Susan O'Brien was chairman of the Local Arrangements Committee and performed miracles when crisis occurred.

Rufus Edmisten, Democratic Candidate for Governor, did speak on Wednesday morning. His opponent, Jim Martin, Republican Candidate had a roll call vote on a bill he had helped sponsor, therefore, a quick last minute



Governor Elect Martin Addresses Governing Council.

change was made to have him speak to the Governing Council members on Tuesday at lunch.

The Annual Business Meeting was held Wednesday morning and Standing Committees were given time to report to the membership. The Legislative Committee is included in this issue of the Newsletter as well as the Awards Committee.

Wednesday afternoon was reserved for Section meetings and the Workshop sessions began Thursday morning. Each person could attend three sessions of

individual choice. On Friday morning, the members reassembled into a General Session at which time Ronald H. Levine, M.D., Director, Division of Health Services summarized the annual meeting and spoke on "The Environment and Public Health".

The theme of the 1984 meeting was: ENVIRONMENTAL IMPACT ON PUBLIC HEALTH IN NORTH CAROLINA. The political impact of a long hard campaign was ever present as issues were discussed and acted upon by members.

SPECIAL EVENTS:

1. The Past-Presidents and Life Members met for breakfast on Thursday morning. As a "first" the group has requested this session become a part of the annual meeting each fall and that the Past-President will be in charge of planning and scheduling this breakfast meeting.
2. Citizens for Public Health Reception was held at the home of Robert Parker with an excellent mix of public minded citizens and public health officials attending. A separate function for this group began in Raleigh in 1983 and was expanded in 1984. NCPHA sees the value of this group and welcomes the opportunity for sponsorship.
3. The Local Health Directors held its September regular meeting as a luncheon meeting at the Dry Dock Restaurant in Wilmington.
4. Public Health Week Coordinators met for a quick initial planning session Thursday afternoon.
5. The President's Reception was 6:00 p.m. Thursday evening prior to the Awards Banquet at 7:00 p.m.

Mrs. Elizabeth Joyner, Director of Bertie County Health Department, presided over the Awards Banquet and presented the major awards which are described elsewhere in this newsletter. It is also the responsibility of this committee to present Public Health Service Awards. For the first time, service award certificates and pins were presented to the thirty and thirty-five year recipients. Forty year plaques were presented to three long time public health workers: namely, Willie Blount, Sr., State Laboratory of Hygiene; Esta Crawford, Buncombe County Health Department; Catherine Layton, Guilford County Health Department. The awards banquet continues to be a real highlight of the annual meeting and with the number of awards increasing each year — this creates more excitement and attracts attendance.

Thanks again to the Local Arrangement Committee for its efforts in making the 1984 Annual Meeting successful. We had 865 people in attendance and we have a paid membership of 1,347.

Life Members Announced

Martin P. Hines, Retired Chief of the Epidemiology Section, and Ross L. Meachum, Retired Sanitarian at Forsyth County Health Department, were designated as Life Members of the NCPHA at the Annual Meeting in Wilmington. Both of these fine colleagues have been granted all rights and privileges attendant to the Life Membership status. Our congratulations and our continued admiration are extended to them.

RANKIN AWARD

1984

Lucile Bridgeman

By rising from the rank of clerk to health director in her county by dint of dedication, concern for those she serves, and plain hard work;



Lucile Bridgeman accepting the Rankin Award.

By fostering and insisting upon a spirit of cooperation and coordination among her staff in their efforts to meet the public health needs of their community;

By being able to pull together the varied community agencies, organizations, and disciplines needed for the provision of quality public health services;

By going the last mile in striving for excellence in all services provided by her agency;

By being a forceful leader in a quiet, caring way;

For these and other outstanding contributions to public health in North Carolina, Mrs. Lucile Bridgeman has earned the honor of being the recipient of the Watson S. Rankin Award for 1984.

NORTON GROUP AWARD

1984

South Caldwell Health Council

By recognizing the need for better provision of public health services in southern Caldwell County;

By working with local officials and other citizens to stimulate community awareness of this need;

By soliciting support for expansion of public health clinic services and hours and the provision of non-clinical public health services in their community;

By obtaining a permanent site for this clinic and raising funds to furnish it;

For these and other outstanding contributions to public health in North Carolina, the South Caldwell Health Council has earned the honor of receiving the Norton Group Award of the North Carolina Public Health Association for 1984.

REYNOLDS AWARD

1984

John I. Freeman, D.V.M.

By being able to bring the public health community and veterinary profession together into a common approach to the prevention and control of rabies and other zoonotic diseases in North Carolina;

By ably leading his staff in new areas of public health responsibility such as pesticide poisoning epidemiology;

By nurturing and supervising an environmental epidemiology program for North Carolina that promises to serve as an example for other states to follow;

For these and other outstanding contributions to public health in North Carolina, Dr. John I. Freeman has earned the honor of receiving the Carl V. Reynolds Award of the North Carolina Public Health Association for 1984.

CITATION OF MERIT

1984

Barry Goldstein

By providing the ingenuity, persistence, attention to detail, and hard work necessary to revitalization of the Health Services Information System;

By working to develop an equitable funding system for local health departments for Maternal and Child Care services;

By simplifying and consolidating the Maternal and Child Health forms from twenty-six to five;

By being a state employee who, with imagination and good humor, listens to the concerns of local health



Barry Goldstein Receives Citation of Merit from Beth Joyner.

department personnel, uses their input when making decisions, and can be trusted to do the best possible job for local health departments;

For these and other significant contributions to public health in North Carolina, Barry Goldstein has earned the honor of receiving a Citation of Merit from the North Carolina Public Health Association.

NCPHA AWARDS

The NCPHA Awards Committee is accepting nominations for the following:

A. Reynolds Award: The Reynolds Award is bestowed to the individual member of NCPHA who has made the greatest contribution to public health in North Carolina during the past year.

B. Norton Group Award: The Norton Group Award is given to a group for outstanding cooperation and service to public health in North Carolina during the past year.

C. Watson S. Rankin Award: The Rankin Award is given to an individual in recognition of outstanding contributions or professionals who have made significant contributions to public health in North Carolina.

D. Distinguished Service Award: This award was established in 1953 to recognize individuals in other organizations or professions who have made significant contributions to public health in North Carolina.

E. Citation of Merit: This award was established in 1954 to recognize outstanding accomplishments of individual members of NCPHA.

F. Service Pins: Service pins are awarded for completion of twenty-five (25) years of full time work in public health, or related field, in North Carolina by December 31st of the preceding year. Years taken from health service for education or military leave are counted if the service is otherwise continuous. The service pin is awarded for service in public health and does not require membership in NCPHA.

Interested person can obtain an application through the NCPHA office in Raleigh or the Committee Chairman, Ms. Beth Joyner, Bertie County Health Department, P.O. Box 586, Windsor, NC 27983.

Applications must be submitted by April 20, 1985.

NCPHA SERVICE AWARDS

25 YEARS:

1. VIRGINIA T. ADDINGTON,
APPALACHIAN DISTRICT HEALTH DEPARTMENT
2. DOROTHULA (Dot) BAIRD,
DIVISION OF HEALTH SERVICES, BLACK MOUNTAIN
3. REBEKAH SUE (Becky) BOWDEN, DHS,
DENTAL HEALTH SECTION, RALEIGH
4. SHIRLEY CALLAHAN,
DURHAM COUNTY HEALTH DEPARTMENT
5. ANNA SMITH GOODWIN,
MARTIN-TYRELL-WASHINGTON DISTRICT HEALTH DEPARTMENT
6. MARY P. CLAYTON,
GASTON COUNTY HEALTH DEPARTMENT
7. CAROLYN R. GREENE,
GUILFORD COUNTY HEALTH DEPARTMENT
8. THERESA GREENE,
ALAMANCE COUNTY HEALTH DEPARTMENT
9. MARY S. HAITH,
ALAMANCE COUNTY HEALTH DEPARTMENT
10. GARY LINDLER,
GASTON COUNTY HEALTH DEPARTMENT
11. JACK MCGINNIS,
TRANSYLVANIA COUNTY HEALTH DEPARTMENT

12. EARLENE J. NEWTON,
CATAWBA COUNTY HEALTH DEPARTMENT
13. FRANCES WALKER,
LINCOLN COUNTY HEALTH DEPARTMENT
14. GRACE CAMPBELL,
BLADEN COUNTY HEALTH DEPARTMENT

30 YEARS:

15. HELEN B. BALLARD,
DUPLIN COUNTY HEALTH DEPARTMENT
16. LOIS BARGER,
BUNCOMBE COUNTY HEALTH DEPARTMENT
17. EUNICE BENJAMIN,
MECKLENBURG COUNTY HEALTH DEPARTMENT
18. CONSTANCE B. BONER,
DAVIDSON COUNTY HEALTH DEPARTMENT
19. D. G. BROWN,
CURRITUCK COUNTY HEALTH DEPARTMENT
20. JOE L. COSTIN,
DUPLIN COUNTY HEALTH DEPARTMENT
21. GOLDIA C. CRUSE,
CABARRUS COUNTY HEALTH DEPARTMENT
22. PEGGY P. DUCKETT,
BUNCOMBE COUNTY HEALTH DEPARTMENT
23. MARION B. DUGGINS,
NEW HANOVER COUNTY HEALTH DEPARTMENT
24. HELEN W. FORD,
RANDOLPH COUNTY HEALTH DEPARTMENT
25. SARAH INEZ B. HODGES,
DUPLIN COUNTY HEALTH DEPARTMENT
26. OLGA C. HOSKINS,
CALDWELL COUNTY HEALTH DEPARTMENT
27. JOE E. KING,
NEW HANOVER COUNTY HEALTH DEPARTMENT
28. HILDA NEWTON,
GASTON COUNTY HEALTH DEPARTMENT
29. LAURA L. NORRIS,
MARTIN-TYRELL-WASHINGTON DISTRICT HEALTH DEPARTMENT
30. MADGE M. PITTMAN, DHS,
SOUTH CENTRAL REGIONAL OFFICE, FAYETTEVILLE
31. AILEEN PLEMMONS,
BUNCOMBE COUNTY HEALTH DEPARTMENT
32. ELIZA QUINN,
GASTON COUNTY HEALTH DEPARTMENT
33. ERIS H. RUSSELL, DHS,
WESTERN REGIONAL OFFICE, BLACK MOUNTAIN
34. VICTOR H. TYNES, DDS,
GUILFORD COUNTY HEALTH DEPARTMENT

35 YEARS:

35. JACK D. COBB,
APPALACHIAN DISTRICT HEALTH DEPARTMENT
36. G. T. DAVIS,
FORSYTH COUNTY HEALTH DEPARTMENT
37. JOE LIVINGSTON,
FORSYTH COUNTY HEALTH DEPARTMENT
38. CALVIN WICKER,
BLADEN COUNTY HEALTH DEPARTMENT

40 YEARS: (Awarded Plaques)

39. ESTA CRAWFORD,
BUNCOMBE COUNTY HEALTH DEPARTMENT
40. WILLIE BLOUNT, SR., DHS,
STATE LABORATORY, RALEIGH
41. CATHERINE LAYTON,
GUILFORD COUNTY HEALTH DEPARTMENT

DISTINGUISHED SERVICE AWARD

1984

William L. Wood, M.D.

By serving the citizens of Yadkin County as health department clinician since the 1940's;

By being an active advocate for a variety of health department programs, ranging from health education and communicable disease control to prenatal care and WIC;

By serving as chairman of the Yadkin County Tuberculosis Association for two decades, personally stuffing many Christmas Seal letters himself;

By pioneering in the management of mental health patients returning to the community from state mental institutions;

For these and other outstanding contributions to public health in North Carolina, Dr. William L. Wood has earned the honor of receiving the Distinguished Service Award of the North Carolina Public Health Association for 1984.

AWARDS, HONORS AND CONGRATULATIONS

The 1984 Sanitarian of the Year Award was presented to *Mr. D. R. Baxley, Sr.*, District Sanitarian, Sanitation Branch, Division of Health Services. This most prestigious award of the Environmental Health Section, NCPHA, was made with citation of the recipient's leadership, resourcefulness, initiative and service to local health departments.

William J. "Steve" Stevenson, Jr. was presented the J.M. Jarrett Award for his significant contributions over many years to improving the North Carolina Environment. This award is only made when there is a qualified nominee. Steve was formerly Head of the Water Supply Branch of the Division of Health Services.

The Rookie Sanitarian of the Year Award was presented by the Environmental Health Section, NCPHA, to *Hugh A. Britt*, of the Robeson County Health Department, who was cited for multiple skills and abilities as well as for his enthusiasm in promoting public health.

The Adult Health Promotion Section gave *Ruth Edwards* the Individual Award for Outstanding Contributions to Adult Health and the Agency Award for Providing Outstanding Community Services that Impact on Adult Health went to the *Halifax County Health Department*.

Karen Willette, Guilford County Health Department received the "Achiever of the Year" Award from the Management Support Section.

The MCH Outstanding Achievement Award was presented to *Carolyn Goforth, R.N.*, MCH Coordinator in the Cleveland County Health Department and to *Ann S. Royal, R.N.*, CPNP, of the N.C. Developmental Evaluation Center at Fayetteville.

The SIDS (Sudden Infant Death Syndrome) Counselor of the Year Award was made to *Joyce Hawkins* of the Gaston County Health Department and the SIDS Special Service Award to *Frances Hoover*, Union County Health Department.

The Laboratory Section of NCPHA named *Pam Sharp* the "Outstanding Laboratorian for 1984" at their meeting in Wilmington. Pam is with the Wilson County Health Department.

The Nursing Section announced that *Theresa Greene*, Nursing Director in the Alamance County Health Department, was the 1984 recipient of the very prestigious Margaret B. Dolan Award.

1984-85 Scholarship Recipients

At the September 20, NCPHA Awards Banquet in Wilmington, the Scholarship Committee Chairman, Jerry Robinson, announced five awardees for the present academic year. Four NCPHA Scholarships of \$300 each were awarded to:

- | | |
|--|---|
| 1. Charlene L. Lewis
Nashville, NC | 3. Joyce S. Overton
Plymouth, NC |
| 2. Gina Minzemayer Goff
Concord, NC | 4. JoAnn Vestal Raby
Statesville, NC |

Also a \$350 Elizabeth Holley Memorial Scholarship award, which is funded by the N.C. Conference of PHN Supervisors, Directors and Consultants, was announced. The awardee was:

Jodi Brantham
Hertford, NC

Whereas the amount of each award is small, the recognition and encouragement is large. Therefore, the present and past Scholarship awardees have expressed great pleasure upon receiving the awards.

Jerry Robinson

NCPHA Scholarship Availability

Applications for NCPHA Scholarships must be received by June 15, 1985. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or undergraduate study. Awards can be used for prerequisite or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing, an intent to work in a North Carolina public health agency for 2 years following completion of training. Applicants should become or be a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial Need. Past awards have been granted persons training in various public health fields; such as, environmental, nursing, health education, administration, nutrition, biostatistics, dental, etc.

The amount of the award for the 1985-86 academic year could range from \$1,200 for one award to a portion of that amount per award for more than one award. Typically four awards of \$300 each are granted. The Committee also awards \$300 for The Elizabeth Holley Memorial Scholarship to a public health nurse, based on the above criteria.

Please obtain additional information and an application through: Jerry Robinson, Chairman

NCPHA Scholarship Committee
Orange County Health Department
300 West Tryon Street
Hillsborough, NC 27278

MINUTES
LEGISLATIVE COMMITTEE OF THE
NORTH CAROLINA PUBLIC HEALTH
ASSOCIATION
September 13, 1984

The Legislative Committee of NCPHA met on September 13, 1984, with the following people present: Annette Boutwell; Leslie Brown; Stacy Covil; Estelle Fulp; Robert Hall; Chris Hoke; Richard Steeves; Henry Jones, our legislative counsel and the Chairman, Jimmie Rhyne.

The first topic for discussion was the North Carolina Administrative Code. The committee was informed that legislation has been introduced to rewrite the North Carolina Administrative Procedures Act to include an entirely new state agency for appeal procedures. Apparently, this appeals procedure, which is presently handled by the Division of Health Services will be under the auspices of an entirely new bureaucracy within state government. The proposed legislation indicates that a chief administrative law judge would be appointed along with administrative law judges whose only responsibility would be to hear appeal procedures from agencies within state government. It is our opinion that the present appeals procedure operated by the Division of Health Services is functioning well and that the proposed legislation would create a bureau in state government which may not be necessary. A recent study done by Ms. Deborah Goodwin, a summer intern working out of the office of the Division of Health Services Legal Specialist, reviewed all the formal appeals to the State Health Director for a four-year period from 1980 through July 20, 1984. Of 83 appeals during this time period, only 1 has been appealed to the court and in that case, the court affirmed the Division of Health Services decision. The report indicated that the appeals procedure was functioning very well as indicated by 6 appeals in 1982, with 38 in 1983 and 35 within the first six months of 1984. It was also noted that the hearing process is needed as indicated by the percentages of final decisions which were reversed or modified from the initial decision, either by consent of the parties or through the final decision of the State Health Director. The summary of Ms. Goodwin's study indicated that the present procedure was functioning very well in a timely manner and it was her opinion that the procedure should be continued. The legal counsel of the North Carolina Public Health Association, Mr. Henry Jones, will prepare a summary for further action by the Legislative Committee.

The committee was informed that a mail-o-gram was sent to all members of the House of Representatives for North Carolina in support of the Waxman amendment to include the School of Public Health for recipients of traineeships for nurses. The content of the mail-o-gram was as follows: "Urge you to strongly support the Waxman amendment to HR 5602 that enables schools of public health to be recipients of traineeships for nurses. The University of North Carolina School of Public Health does an excellent job in training public health nurses. There is a great need for public health nurses in North Carolina." This action was a double-edge sword in some respects in that we are very concerned about traineeships for public health nurses to be in the schools of public health and at the same time, we want to encourage the University of

North Carolina School of Public Health to be more involved in public health nurse training.

The committee endorsed the supportment of child safety restraint legislation. In fact, at our last meeting, one of our members suggested a compulsory seat belt law for North Carolina which New York State later approved. Although we are not in a position to go for a law to include all ages at this time, it is the opinion of the committee that we should have a progressive law which includes older children after two years of age, for instance, one year each year until 16 years of age or possibly to include all age groups in North Carolina eventually. Another possibility was to include children through the 5th or 6th year of age. At any rate, the committee agreed that the child safety restraint law should be reintroduced in the 1985 session and the age of compulsory utilization should be increased over and above the present 2 years of age. The chairman was to discuss this matter with Dr. B.J. Campbell of the Highway Safety Research Center and in all probability, we will support legislation which they are proposing. The committee agreed that this has been a good law and that we are proud of the part that this legislative committee played in its introduction.

As directed by a resolution passed by the North Carolina Public Health Association, the Legislative Committee will monitor any hazardous waste legislation. At the present time, we are not familiar with any new legislation in reference to hazardous waste.

In reference to having a legislative person in each local health department, the committee suggested that we combine this duty with that of membership in the North Carolina Public Health Association. The committee felt that one person designated by the local health director could be responsible for both membership and any legislative action that may be needed in that local county. One of the functions of the legislative person is to contact local members of the North Carolina General Assembly in reference to legislation that may impact on public health.

General Statute No. 1433 is the General Assault Statute for any one carrying out official duties or enforcing the law. Failure to abide by this law is a felony with an unlimited fine and up to two years in prison. School personnel have recently been added to this statute and public health nurses are included since they are almost all female. In recent years, there have been a number of episodes of assaults of sanitarians. There have been documented attacks on sanitarians from at least six different counties. These assaults are considered misdemeanors with a maximum of only \$40 fines. It is recommended by the Legislative Committee that we include sanitarians and also rabies control officers (animal control officers) in General Statute 1433, thereby making assaults or attacks on sanitarians as well as rabies control officers felonies instead of misdemeanors. It was suggested that we include the sanitarians as one part of the legislation, and the animal control officers as another part without lumping them together. Our legal counsel will devise ways and means of introducing the legislation. It was further suggested that

we include these changes in General Statute 1434-2 as well as General Statute 1433.

The Legislative Committee was informed that there will be a reception at the annual meeting for local boards of health. The Legislative Committee again encourages an orientation for local boards of health and that we do everything in our power to involve them in public health activities.

The committee reaffirms as its top priority the repealing of General Statute 153A-77, which authorizes the Board of County Commissioners to assume direct control of the board of health, social services board, board of mental health and any other commission, board or agency appointed by the Board of County Commissioners. At the present time, this legislation is limited to counties of 325,000 population. In order to map our strategy, it was felt that we needed the input and cooperation from other professional agencies which have representatives on the local boards of health. Although we have support in writing through recent communication, it was felt that we should get together with the Executive Directors and Presidents of these organizations in order that we can obtain their support for any proposed legislation. At our next meeting, we will invite representatives from the North Carolina Medical Society, the North Carolina Dental Association, the North Carolina Optometric Association, North Carolina Veterinarian Association, the North Carolina Nursing Association, and the North Carolina Pharmaceutical Association. We will invite representatives from these organizations to meet with us at our next meeting on Tuesday, November 20 at 1:30 p.m. in the R.W. Norton Board Room on the sixth floor of the Cooper Building.

Stacy Covil informed us of some legislation that is being prepared such as the following:

1. Inspection of swimming pools as part of a motel or hotel inspection procedures.
2. The selling of food will be the basis of licensing, thereby, disallowing the exemption for those food establishments who do not operate on a regular basis. If food is sold, then these food establishments would have to have a license.
3. Propose that the Commissioner of Health adopt a national milk ordinance by reference.
4. Propose some changes in the Board of Sanitary Examiners.

NORTH CAROLINA PUBLIC HEALTH LEADERSHIP CONFERENCE

**March 21, 1985
Raleigh, NC**

At this very special event, NC public health leaders will have a unique opportunity to discuss and promote important public health concerns with their elected representatives. In the morning session, participants will hear updates on key public health issues by selected authorities in these areas. After lunch, they will learn about the legislative process and tips for effectively communicating with legislators. Then participants will visit the State Legislative Building to meet in prearranged appointments with legislators from their own districts. A reception for participants and members of the General Assembly will follow the conference.

Mark your calendars for this very important conference. Look for brochures with further details to be mailed in January. For further information call Linda Parker at (919) 966-2248, School of Public Health, The University of North Carolina at Chapel Hill.

A NOTE FROM THE EDITOR

Assembling the material for this Newsletter is a fascinating process and is a little more complex than I anticipated. Frankly, without Dan Shingleton's patience with me and his great contribution of time and teaching, I would not have pulled it together.

The next issue is due to be published April 15, 1985. Please send me news items, calendar dates, Section news and anything else appropriate, as soon as possible and not later than the first week in March.

*Art Danielson
N.C. Division of Health Services
P.O. Box 2091
Raleigh, NC 27602*

School of Public Health Recipe Book

TITLE: "In Good Taste: Recipes and Tips for Healthful Eating." 152 Pp. Spiral-bound paper.

BY: Students, Faculty, Staff, and Alumni of the Department of Nutrition, School of Public Health, University of North Carolina at Chapel Hill

DESCRIPTION: This attractive fundraising cookbook contains 150 recipes and comprehensive nutrition and cooking information not previously contained in a single volume. The cookbook will be a welcome addition to your personal collection as well as a "tasteful" gift. The cost includes a \$5.00 tax-deductible contribution that helps the Nutrition MPH Scholarship Fund broaden the funding base for training public health nutritionists.

PRICE: \$10.50 each, including \$1.00 for postage and handling. Make checks payable to NUTRITION MPH SCHOLARSHIP FUND.

CONTACT: Registrar, Department of Nutrition
315 Pittsboro Street (325H)
Chapel Hill, NC 27514

PUBLIC HEALTH WEEK

"Public Health Week — 85" is the week of April 14-20, 1985. The participation of local health departments and the quality of it continue to grow. Many health departments use Public Health Week to enhance their image and improve public relations.

(Continued on next page)

(Continued from preceding page)

To foster such gains, the Health Education Branch, the focus of public health week planning, is developing a generic sound slide program that explains the services of the local health department. The program will be distributed to local health departments by end of December 1984. Each local health department that wishes to use it may adapt it to its own situation.

The Public Health Week Committee is also revising the public health week kit. The revised kit entitled, "Promoting Public Health In North Carolina" will be completed and distributed to local health departments in December 1984. This document presents guidance on how to work with the media. Many more examples of newspaper articles and radio PSAs are included. The document also includes a new chapter on the history and development of public health in North Carolina. These new additions reflect the suggestions made by local health departments.

As a reminder, Public Health Week T-shirts and hats can be ordered from Edna Hensey, 2051 White Oak Road, Raleigh, NC 27608 (Telephone (919) 832-2739).

Amin Khalil

NOTICE OF 1985 ANNUAL DUES

Enclosed with this issue of the Newsletter, you will find an application for renewal and/or new member payment of dues. They are \$13.00 for early payment (must be postmarked by February 15th) and \$15.00 following February 15th.

Checks are to be made payable to North Carolina Public Health Association, Inc. and mailed to the **Treasurer, c/o NCPHA Headquarters Office**, Post Office Box 10387, Raleigh, North Carolina 27605. PLEASE DO NOT SEND CASH! SECTION DUES TO BE PAID AS INDICATED ON THE APPLICATION.

Calendar of Events

- | | |
|--|----------------------------|
| 1. NCPHA Governing Council
Asheville, Inn on the Plaza | January 4, 1985 |
| 2. Local Health Director's Annual
Meeting with State Health Director
Mission Valley Inn, Raleigh | January 17, 18, 1985 |
| 3. World Health Day | April 7, 1985 |
| 4. Public Health Week
Statewide activities | April 14-20, 1985 |
| 5. NCPHA Governing Council
Wilmington | May 8, 1985 |
| 6. Eastern District Meeting, NCPHA
Hilton Inn, Wilmington | May 8, 9, 10, 1985 |
| 7. Western District Meeting, NCPHA
Continuing Education Center, Boone | May 22-24, 1985 |
| 8. Southern Health Association
Annual Meeting
Riverview Plaza Hotel, Mobile, Alabama | June 26-29, 1985 |
| 9. NCPHA Governing Council
Asheville | September 17, 1985 |
| 10. NCPHA — Annual Meeting
Inn on the Plaza, Asheville | September 18, 19, 20, 1985 |
| 11. NCPHA — Annual Meeting
Greensboro | September, 1986 |

DO YOU HAVE NEWS?

Send articles, reports, notes on
members or calendar items to:

Arthur H. Danielson, Editor
NCPHA Newsletter
P.O. Box 2091
Raleigh, NC 27602
919-733-3816

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, Inc.
DECEMBER, 1984**

NEWSLETTER

P.O. Box 10387, Raleigh, N.C. 27605

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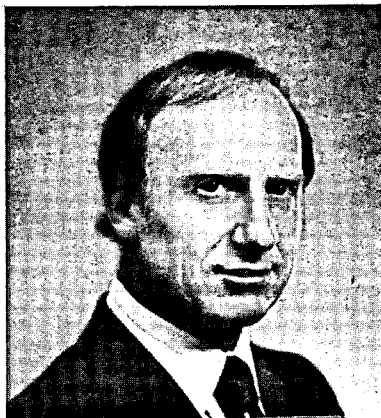
Annette S. Boutwell
722 Graham Street
Raleigh, NC 27605



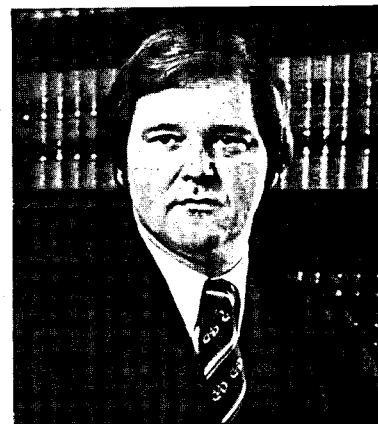
ANNUAL MEETING ISSUE



Mr. Jim Martin



Dr. Ronald Levine



Mr. Rufus Edmisten



Dr. O. Aiken Mays

**NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.
73rd ANNUAL MEETING
"Environmental Impact On Public Health In North Carolina"
SEPTEMBER 18, 19, 20, 21, 1984
HILTON INN
Wilmington, North Carolina**

Tuesday, September 18

10:00 a.m. - 12:00 noon

12:00 noon - 1:00 p.m.

1:00 p.m.

1:00 p.m.

3:00 p.m. - 5:00 p.m.

Executive Committee Meeting

Governing Council Luncheon

Governing Council Meeting

N.C. Environmental Health State of the
Practice Committee

Registration



President's Message

Someone once observed that the opera ain't over until the fat lady sings and as the end of my term approaches in about six weeks, I can hear her tuning up now! It is my sincere hope and belief that our association has grown in image, effectiveness, and usefulness to you the members during the past year and I know that the new officers and governing council can count on your support and encouragement when they take office next month.

I am delighted to report to you that our organization is running very smoothly and we anticipate a record total membership by the time our annual meeting is closed. Well over 250 of our members are actively involved in the committee work of our organization and I think we can all be very thankful for such a level of active and enthusiastic involvement. We can also be thankful for the work which your program planning committee is wrapping up and I know the convention in Wilmington will be both well attended and well received.

Beyond our own organization, factors are impacting Public Health and must concern us as interested professionals. With only a few minor exceptions, I think we can be thankful that the short session of the General Assembly did not result in any major setbacks for Public Health. Some new alliances were formed between our organization and other significant groups involved in perinatal care and this alliance was largely responsible for salvaging a major potential loss of funds for local health departments. We are also seeing on the horizon some major changes in the organization of human services being suggested by a number of counties and actually implemented by at least one. Local departments of human resources appear to offer potential advantages to County Commissioners yet none of the local efforts which have been tried in North Carolina have survived and, in fact, there has never been a systematic evaluation of the way we reorganized state human resources a number of years ago. Changes in the method of organization of human services should be approached very slowly and deliberately and I think we all need to keep an eye on experiments in reorganization which are currently under way. Also on the horizon we can see major changes in our Home Health Agencies as a result of DRG's placing additional pressure on hospitals for early discharge. Not only that, but we see literally dozens of applications for certificates of need to establish Home Health Agencies within North Carolina. Public Health agencies were providing home health care long before any reimbursement was ever available and I think we need to guard very carefully our home health turf and give it up only when we are absolutely

confident that the needs of the community will be met and the critically important and much needed care to the indigent population guaranteed. Pressure continues to build on our environmental staffs, as public concern over environmental protection grows and I think we are all going to have to strengthen our resolve as the various interest groups try to dismantle the environmental programs which we fought so hard to build. Lastly, I think we all need to be concerned about the national political scene. The current administration has been committed to budget cuts since it took office and I would not be surprised to see another "November Massacre" following the general election if the voters decide to maintain our current national course. We all need to be aware of this possibility and prepared to become deeply involved in the process of budget cuts should the Congress and Administration move in that direction.

In closing, my crystal ball contains only those few clouds which I have mentioned above and on the whole, I think we all have reason to be encouraged with the future of Public Health in North Carolina. We have perhaps the strongest public health system of any state in the United States and this is due entirely to the hard work and dedication of thousands of workers like you and I and the thousands who went before us to build the Public Health Programs that we now manage. The North Carolina Public Health Association has played a major role in the growth of Public Health in this state and we need your continued support and guidance as we approach the challenges of tomorrow. Our annual meeting in Wilmington offers you an opportunity to come together with your peers from all over the state to discuss important Public Health issues and to help set the course for the future. We need each and every one of our members in attendance in Wilmington and I am looking forward to a record turnout.

—George F. Bond, Jr.

North Carolina Public Health Association, Inc.
Post Office Box 10387
Raleigh, North Carolina 27605
Telephone (919) 821-2226

The Newsletter is a publication of the North Carolina Public Health Association. It is published in December, April, and August of the Association year.

George F. Bond, Jr., President
E. Daniel Shingleton, Vice-President
and Newsletter Editor



Program Chairperson's Message

The Program Committee decided to continue the new approach in format after the great response to the mini-workshops. Your Program Committee and workshop sponsors (see workshop description) have worked very hard to set up the mini-workshops and to provide the necessary information to obtain Continuing Education Units. There will be 15 mini-workshops on a wide variety of public health topics and issues. One complaint we expect and hope to hear, "There were two workshops going on at the same time that I wanted to attend." You will have the opportunity to attend three workshops: Thursday morning, Thursday afternoon and Friday morning.

Continuing Education Units will be a requirement of the future and it is important that we develop our annual meeting around this idea. This will be the first year for CEU's and therefore renewed importance is placed on preregistering and completing the workshop form. **Please preregister and obtain your ticket for the annual awards banquet.** Your patience is asked in completing the necessary CEU forms. There will be a small desk near the registration area with the forms. A special thanks to **Jane Matthis and all workshop sponsors.**

Dr. O. Aiken Mays, Health Director, Wayne County Health Department, will be the "guiding light" for the first general session.

Following the traditional welcome to Wilmington, we will have the opportunity to meet the next Governor of North Carolina. Both Jim Martin and Rufus Edmisten will address the First General Session and answer questions from the floor. This will provide us an unparalleled opportunity to hear first-hand what awaits us in the years ahead regardless of who wins the election. Attendance at this session is a must for everyone who is interested in the future of North Carolina and Public Health. This very rare opportunity is sponsored by the Management Support Section. **To Management Support and Maye Gurley, thanks.**

Following lunch, on your own or with your section, we have set aside Wednesday afternoon for section meetings. A new change for a few sections, is split meetings. This will enable certain disciplines to meet with two different sections. Some of the sections are having luncheons which lead into their section meetings while others end their section meetings with social hours. Please check with your own sections for details.

On Thursday morning and Thursday afternoon we will have

the mini-workshops. Thursday will be highlighted by the Annular Awards Banquet and Dance. Please help us by obtaining your banquet tickets when you preregister.

Friday morning will open with mini-workshops. We will meet for the final General Session at 11:00. Dr. O. Aiken Mays, Health Director, Wayne County Health Department, will introduce our keynote speaker, Dr. Ronald H. Levine, M.P.H., North Carolina State Health Director. Dr. Levine's presentation will center around "Environmental Impact on Public Health in North Carolina."

Numerous requests were received from last year's evaluation asking for a presentation from Dr. Levine. A very eye opening and informative message will be presented.

The final part of the general session has not been confirmed but we are hoping for a surprise speaker. There will be drawings for two grand door prizes, valued in excess of \$600.00 at the end of the final general session. You have to be present to win and the prize itself will be displayed during the meeting.

I feel that we must continue the trend to develop our annual meeting around the idea of an Annual Educational Conference of the North Carolina Public Health Association. So please come to Wilmington to learn, to have fun, and to share work experiences. A final **note of appreciation to Susan O'Brien**, the most organized person I have ever worked with, and the **local arrangements committee.**

See you in September in Wilmington.

Have fun!

—W.E. (Eddie) Pierce, Jr.

RECEPTION FOR MEMBERS OF BOARDS OF HEALTH

The Public Health Week Committee and the North Carolina Citizens for Public Health will sponsor a reception for members of boards of health on Wednesday, September 19, 1984 from 5:00 to 7:00 PM at the home of Mr. Robert Parker, 2209 Waverly Drive, Wilmington, NC. The reception will be held in conjunction with the NCPHA meeting.

Mr. Parker, Health Director in New Hanover County, and members of the New Hanover Board of Health, will host the reception. Members of the North Carolina Citizens for Public Health, boards of health, health directors, Public Health Week Committee members, and interested persons not currently employed in public health are cordially invited.

REPORT OF NOMINATING COMMITTEE

The following slate of nominees for new officers of NCPHA for 1984-85 will be voted on by the membership at the business session during the Annual Meeting in September at the Hilton Inn, Wilmington.

President-Elect	Dr. Marjorie Strawn
Vice-President	Mr. Arthur Danielson
Secretary	Ms. Karen Willett
Treasurer	Mr. Carl Tuttle
Members at Large	Mr. Charles Powell
	Mr. Frankie Barnes

Eddie Pierce will be installed as the new President in accordance with his election as President-Elect in 1984.

73rd. ANNUAL MEETING

Wednesday, September 19

8:00 a.m. - 5:00 p.m.

9:00 a.m. - 12:30 p.m.

9:00 a.m.

9:30 a.m.

9:30 a.m. - 10:30 a.m.

10:30 a.m. - 10:45 a.m.

10:45 a.m. - 11:45 a.m.

11:45 a.m. - 12:30 p.m.

12:30 p.m.

1:00 p.m. - 5:00 p.m.

Registration

Opening Session

Welcome

Program

Introduction - Dr. O. Aiken Mays
Health Director
Wayne Co. Health Dept.

Jim Martin
Republican Candidate for Governor

Break

Rufus Edmisten
Democratic Candidate for Governor

Business Meeting

Adjourn

Section Meetings

Thursday, September 20

8:00 a.m. - 2:00 p.m.

7:30 a.m. - 8:30 a.m.

9:00 a.m. - 11:45 a.m.

1:00 p.m. - 2:00 p.m.

2:00 p.m. - 4:45 p.m.

6:00 p.m. - 7:00 p.m.

7:00 p.m. - 9:00 p.m.

9:00 p.m. - 1:00 a.m.

Registration

Past Presidents & Life Members Breakfast

Mini Sessions

Public Health Week Coordinators Meeting

Mini Sessions

President's Reception

Second General Session
Installation of Officers
Awards Banquet

Dance

Friday, September 21

9:00 a.m. - 10:45 a.m.

11:00 a.m. - 12:30 p.m.

11:00 a.m. - 11:30 a.m.

11:30 - 12:30

Mini Sessions

Third General Session

Keynote Address
"Environmental Impact on Public Health
In North Carolina"

Ronald H. Levine, M.D., M.P.H.
State Health Director

To be announced
Door Prizes

1984
NCPHA ANNUAL MEETING
WORKSHOP DESCRIPTIONS

Thursday A.M.

1. NATIONAL HEALTH CARE PRIORITIES IN THE 80's

This workshop will feature Glenna M. Crooks, Ph.D., Deputy Assistant Secretary, Department of Health and Human Services. She will present the health care priorities of the Public Health Services in the next 10 years and strategies that health professionals can impact on determining these national priorities. She will also identify the participants who influence this policy development process. Dr. Crook's presentation is sponsored by the Nursing Section.

2. LEGAL TOOLS FOR ENVIRONMENTAL HEALTH PROGRAMS: FIVE CASE STUDIES

This session is sponsored by the Sanitation Branch, Environmental Health Section and will feature legal cases dealing with Environmental Health in North Carolina. Key environmental health leaders in the state will present five case histories of court action. Sanitarians will be shown specific examples of how to properly prepare for a judicial action. The guest speakers will be C. D. Knight, Jr., R.S.; Tom Williamson, R.S.; Steve J. Steinbeck; Harry W. Whitley, Jr., R.S.; Donald W. Stephens, R.S.; and C.A. Laws, R.S.

3. CONSIDERATIONS FOR LOW LITERACY TRAINING

This workshop is a must for all public health professionals. It will focus on how to reach the client with low literacy skills. It will include identifying reading levels of educational material, major steps to be taken to rewrite materials at an easier reading level and explain the relationship between a client's culture and his utilization of written material. At least three methods will be described that can be used in public health education workshops other than lecture and discussion. This workshop is sponsored by the Health Education Section and the guest speaker is Arlene Fingeret, Ph.D., Assistant Professor, Department of Adult and Community College Education, N.C. State University.

4. NUTRITION SERVICES TO THE HANDICAPPED, DEVELOPMENTAL DELAYED POPULATION

This workshop will present the results of a special project which studied the nutritional needs and resources for the developmental delayed and crippled children's population in North Carolina. In addition, the special needs and resources from the national perspective will be explored. The Nutrition Section is sponsoring the workshop and featured speakers are Gina Reis, Nutritionist, Developmental Disabilities Branch, Division of Health Service, and Ann Prendergast, Nutritionist, Department of Health and Human Services.

5. ASSERTIVENESS TRAINING WORKSHOP

Dr. Dan Chartier, Director Staff Development Services, North Carolina Department of Community Colleges, will lead this workshop which will help us develop skills in interpersonal communication. The workshop is on assertiveness training and will be divided into three basic parts: Assertiveness Level Assessment, Assertiveness Tools followed by a question and answer/problem solving session. The workshop is sponsored by Management Support Section, NCPHA.

6. TECHNIQUES USED IN INDIAN MEDICINE FOR FACILITATING HOLISTIC HEALTH

This workshop features J. T. Garrett, Ph.D. of the U.S. Public Health Services who is also a medicine man for Eastern Cherokee Indians.

The presentation will make health professionals more aware of the comparisons of Indian Medicine with wellness, Health Education, and patient care techniques.

The traditional Indian concepts of legends and value teachings have value today in helping people make good health choices.

Indian medicine also has practical value to the Chronic and Stress - disease laden public we serve. The presentation includes some traditional Indian techniques such as a feather, a crystal, and a rattle with chants used as detection techniques with patient/client involvement in care and wellness.

Discussions on healing will focus on self care and a creative wellness approach used by the traditional medicine man.

The presentation will focus on group involvement to emphasize the traditions of clan - family - tribe participation.

A discussion on some common herbs, nutrition and natural diet will be focused on wellness patterned after Indian medicine as a way of life. This workshop is sponsored by Western Carolina University, Environmental Health Program.

Thursday P.M.

7. THE FUTURE OF SANITARIANS AND NORTH CAROLINA UNIVERSITY EXTENSION FOOD HANDLING PROGRAM

Dr. Monroe Morgan, Director of Environmental Health, East Tennessee State University will introduce sanitarians to the current technology of environmental health issues, and their implications for future educational needs of the sanitarian. Dr. Max Gregory, Assistant Director, Food Science Department, N.C. State University, will present ideas on preparing foodhandler courses and provide the latest techniques involved in quality foodhandling for foodhandler personnel. This workshop is sponsored by the Environmental Health Section of N.C.P.H.A.

8. CURRENT ISSUES IN PUBLIC HEALTH

This workshop organized in a paneled format will discuss current issues in the area of hazardous waste, male family planning, school health, refugee health, child day care, and occupational health; and how they are addressed by the Mecklenburg County Health Department. The guest speakers will be Dr. Basil G. Delta, Health Director; Jon Levin, M.P.H., Health Education; Stanley Graham, Health Educator; Dr. C. W. Friend, Pediatrician; Polly Baker, R.N., M.P.H., School Health; Dr. Stephen Keener, Assistant Health Director for Disease Control/Epidemiology; Patsy Briggs, R.N., M.P.H., Communicable Disease Control; Belinda Worsham, R.N., B.S.N., Occupational Health Nurse; Alford Piercy, Industrial Sanitarian. Mecklenburg County Health Department is sponsoring this workshop.

9. PREVENTION OF CHILD ABUSE AND NEGLECT

This workshop, taught by Mr. George Bryan, Executive Director of the Exchange Club's Center for the Prevention of Child Abuse of N.C., Inc. is designed to provide information on

NOTICE OF PROPOSED BYLAWS CHANGE

At the January 26, 1984 meeting of the Governing Council a motion passed that will effect a Bylaws change. This recommendation will be submitted to the membership at the Annual Business Meeting in September for approval.

The Governing Council's recommendation is:

"to disaffiliate with the Southern Health Association."

Linda Asbell, Chairman
Bylaws & Manual of
Procedures Committee

THE GOVERNING COUNCIL'S DECISION

Some of the reasons cited by the Governing Council for their recommendation to disaffiliate with Southern Health Association include:

1. There is an approximate cost to NCPHA of \$1,600 per year. (This assessment is based upon the total number of members of NCPHA).
2. There are approximately 400 members of Southern Health Association, with 32 individuals from North Carolina holding membership; and not all of these are members of NCPHA.
3. In the event that our Association decides to disaffiliate, people from our State could still maintain individual membership in Southern Health Association if they so choose.

--The Editor

DISAFFILIATION OPPOSED

It seems shortsighted of the N.C.P.H.A. governing council to vote at the January 26, 1984 meeting to recommend to the membership disaffiliation from the Southern Health Association when the national trend is toward Regionalization. A proposed N.C.P.H.A. bylaws change is scheduled to be presented before the total membership at the general business session during the 1984 Annual Meeting in Wilmington. The motion to be presented is: "to disaffiliate with the Southern Health Association in 1985". John Naisbitt, in his book MEGATRENDS, states "The logical extension of states' rights is the notion that the states within a region should band together to protect their mutual self-interests. It is a tough new brand of economic regionalization, a geographic chauvinism that grows out of the unique problems and resources common to a group of states. Perhaps the best name for this phenomenon is the NEW REGIONALISM."¹

Public health workers have had a regional organization since 1932 when the Southern Branch of the A.P.H.A. was constituted. North Carolina was one of the original state members. In 1981, Southern Health Association was born out of Southern Branch. The object of Southern Health is:

"to protect and promote personal and environmental health by providing public health workers with a regional medium for continuing training, education and peer exchange or a means of increasing professional identity and performance in public health practice; supporting legislation favorable to public health, and promoting programs and projects deemed necessary to protect and promote public health."²

For the 75¢ paid by NCPHA for each of us affiliate members, we receive two (2) issues of the SOUTHERN HEALTH UPDATE; copies of the SHA Journal called "SOUTHERN HEALTH PRACTICES", (first issue to be included in the UPDATE this Fall); a representative from SHA governing council to NCPHA Annual meeting; resolutions on public policy issues developed by the membership, acted upon and sent to appropriate US House and/or Senate committees and federal agencies; opportunities to participate in continuing education events in the Southern region of the US (The 1984-85 SHA Continuing Education Committee is composed of N.C. members.) and contributes to SHA office with part-time professional staff. What a bargain for 75¢ a year!

Dr. Sarah Morrow, Secretary, Department of Human Resources, a past NCPHA President, and long time supporter of Southern Branch - SHA commented that "when dollars are short, states need to band together to support each other on common needs and issues. SHA does this for us. . . we ought to hang in there and give SHA a chance to deliver with our help."

We S.H.A. individual members believe public health professionals have needs and strengths unique to public health workers throughout the southern region. It is our sincere hope that all N.C.P.H.A. members will see the benefits of continuing education, receiving a quarterly newsletter, taking positions on public policy issues and mingling at meetings with other southern colleagues. N.C.P.H.A. needs to continue participating in activities with other southern state public health associations. S.H.A. needs N.C.P.H.A. PLEASE VOTE AGAINST THIS BYLAWS CHANGE.

--North Carolina supporters of
Southern Health Association

¹John Naisbitt, MEGATRENDS (New York: Warner Bros., 1982), p. 108-109.

²Constitution, Southern Health Association Article II, Object.

Visit the Exhibits!

Remember to visit and talk with the many exhibitors at the meeting during Wednesday and Thursday. Most of these folks have supported NCPHA for many years and others have recently and enthusiastically joined us. Let them know that you are interested in their firm or organization. Visit the exhibits!

PUBLIC HEALTH WEEK ITEMS FOR SALE

Public Health Week T-shirts, three-quarter sleeve baseball shirts, stickers, and hats will be on sale at NCPHA convention. T-shirts, \$6.00; baseball shirts, \$8.00; hats, \$5.00; and stickers, \$1.00.

Contact Ed Terrell.

SECTION MEETINGS

ADULT HEALTH PROMOTION

7:30 - 8:00 a.m. Fitness Ru/Dancercise - Wednesday, Thursday, & Friday

1:00 - 2:45 a.m.

Presiding: Charles A. Cook, M.D., Chairman

Topic: "Networking to Promote Adult Health/Organizational Meeting"

Speakers: Judith Wright: Health Director, Martin-Tyrell-Washington Co. District Health Department
Curtis Jackson: Director, Health and Human Services Program, General Baptist State Convention
Dr. Donald Hayes: Director of Health and Safety, Burlington Industries
Sarah Delaney: Director, Halifax County Department of Social Services
Dr. John Hatch: Professor, School of Public Health, University of N.C. Chapel Hill

Adult Health Promotion Section is sponsoring a mini-workshop on Friday, September 21, 1984 at 9:00 a.m.

Topic: "Sexual Assault - Implication for Public Health Professionals"

Speakers: Jan Rogers, Family Violence Prevention/Rape Crisis Center, Wake County
Cindi R. Dorman, N.C. Council for the Status of Women
Jane Matthis, M.S.P.H., Rape Crisis Volunteers, Cumberland Co.

COMMUNITY HEALTH ASSISTANTS SUBSECTION

1:00 - 1:45 p.m.

Presiding: Ann Hunt, Chairperson

Topic: "The Role of Public Health in Family Violence"

Speaker: Jana Lucas - Task Force against Family Violence

Topic: Business Meeting

DENTAL HEALTH

1:30 - 4:30 p.m.

Presiding: Leah McKissick, D.D.S.

Topic: "Future Trends in Public Health Dentistry"

Speaker: Dr. Richard Graves
U.N.C. School of Dentistry

DEVELOPMENTAL DISABILITIES SUBSECTION REHABILITATION

3:00 - 4:45 p.m.

Presiding: Ann Wolfe, M.D.

Topic: "Ethics and Mental Retardation"

Speaker: Dr. John Moskop, Professor of Humanities, School of Medicine, East Carolina University

Developmental Disabilities Subsection/Rehabilitation Section is sponsoring a mini-workshop on Friday, September 21, 1984 at 9:00 a.m.

Topic: "The Selective Non-Treatment of Handicapped Persons - Implications for Public Policy"

Speaker: Harmon L. Smith, Ph.D., Duke University

ENVIRONMENTAL HEALTH

1:00 - 4:45 p.m.

Presiding: Joe Powner, Chairman

Topic: Business Meeting

Environmental Health Section is sponsoring a mini-workshop on Thursday, September 20, 1984 at 2:00 p.m.

Topic: "The Future of Sanitarians"

Speaker: "Monroe Morgan, Dr., P.H., R.E.
East Tennessee State University
"N.C. State University Extension
Foodhandling Program"
Max Gregory, Ph.D.
N.C. State University

HEALTH EDUCATION

1:00 - 5:00 p.m.

1:00 - 2:00 p.m. Section Luncheon

2:00 - 3:00 p.m. Presiding: Doreen Grochman, M.P.H., R.H., Ed., Chairperson

Topic: "Enhancing Communications with our Legislators"

Speaker: To be announced

3:00 - 5:00 p.m. Business Meeting

Health Education Section is sponsoring a mini-workshop on Thursday, September 20, 1984 at 9:00 a.m.

Topic: "Considerations for Low Literacy Training"

Speaker: Arlene Fingeret, Ph.D.
N.C. State University

and Thursday, September 20, 1984 at 2:00 p.m.

Topic: "Introduction to Problem of Premenstrual Syndrome"

Speakers: Shelia Cromer, M.S., F.P.N.P.
Piedmont Premenstrual Syndrome Program
Carol Hoffman, M.D.
Piedmont Premenstrual Syndrome Program

LABORATORY

1:00 - 2:45 p.m.

Presiding: Samuel N. Merritt, Dr. P.H., Chairman

Topic: "Paternity Testing"

Speaker: Dr. Lynn Ryals

Topic: Laboratory Quality Assurance

Speaker: Connie Lindner, Dr. P.H.

Presentation: "The Outstanding Laboratorian Award"

MANAGEMENT SUPPORT

2:00 - 4:00 p.m.

Presiding: Deborah Howard, Chairperson

Topic: Business Meeting

Management Support Section is sponsoring a mini-workshop on Thursday, September 20, 1984 at 9:00 a.m.

Topic: "Assertiveness Training"

Speaker: Dan Chartier, Ph.D.
Department of Community Colleges

Management Support Section is sponsoring the opening general session featuring Jim Martin and Rufus Edmisten, Candidates for the Office of Governor of North Carolina, on Wednesday, September 19, 1984 at 9:30 a.m.

MATERNAL AND CHILD HEALTH

1:00 - 2:45 p.m.

Presiding: Mary D. Peoples

Topic: Business Meeting

Presentation: M.C.H. Awards

Maternal and Child Health will be sponsored by Ross Laboratories.

Maternal and Child Health Section is sponsoring a mini-workshop on Thursday, September 20, 1984 at 2:00 p.m.

Topic: "Maternal - Fetal Environment"

Speakers: Panel:
Marilyn Jones, A.C.S.W., Fayetteville AHEC
Robert G. Brane, M.D., Wake AHEC
Dr. Jonathan Kotch, School of Public Health

Dr. Michael Rosenberg, Family Health
International
Roscoe Moore, D.V.M., U.S. Public
School Service
Lynne Hall, R.N., Ph.D., School of
Public Health

NURSING SERVICES

3:00 - 7:00 p.m.
Presiding: Mondie Swift, Chairperson
3:00 - 3:45 p.m. Business Meeting
3:45 - 4:30 p.m.
Topic: "How Nurses Can Impact on National Health
Issues"
Speaker: Dr. Glenna Crooks, Deputy Assistant
Secretary for Health Planning and Evaluation,
U.S. Department of Health and Human
Services
4:30 - 4:45 p.m.
Topic: N.C. Public Health Nursing Update
Speaker: To be announced
4:45 - 5:00 p.m.
Margaret B. Dolan Award Ceremony
Door prizes to be distributed at the close
of the meeting.
5:15 - 7:00 p.m. Margaret B. Dolan Award Reception
sponsored by Mead Johnson Nutritional
Division. This reception is for both Nursing
section and the Community Health Assistant
Sub-Section.

Nursing Services Section is sponsoring a mini-workshop on Thursday,
September 20, 1984 at 9:00 a.m.

Topic: "National Health Care Priorities for
the Eighties"
Speaker: Glenna M. Crooks, Ph.D.
U.S. Department of Health and
Human Services

NUTRITION

2:00 - 4:30 p.m.
Presiding: Miriam Peterson
Topic: Business Meeting

Nutrition Section is sponsoring a mini-workshop on Thursday, September 20,
1984 at 9:00 a.m.

Topic: "Nutrition Services to the Handicapped,
Developmental Delayed Population"
Speakers: Gina Reis, R.D., M.S.
Ann Prenergast, R.D., M.S.

PUBLIC HEALTH MANAGEMENT

2:00 - 5:00 p.m.
Presiding: Charles Harper, Ph.D., Chairman
Topic: "A 2001 Scenario: The Death of Public Health
An Analysis of the Terminal Events"
Speaker: Dr. Bill Jesse, School of Public Health

SEXUALLY TRANSMITTED DISEASES/IMMUNIZATION

2:00 - 5:00 p.m.
Presiding: Nick Engel, Chairman
Topic: "Quality Control Update on Gonorrhea
Testing and new STD Laboratory Tests
Speakers: Martha Adams, Lab Improvement Branch
and Dr. Frank Crout, Virology-Serology
Branch, State Laboratory of Public Health

Sexually Transmitted Diseases/Immunization Section is sponsoring a mini-
workshop on Friday, September 21, 1984 at 9:00 a.m.

Topic: "Sexually Transmitted Disease and
Reproductive Health"
Speaker: Paul S. Pegram, Jr., M.D.
Bowman Gray, School of Medicine
Wake Forest University

STATISTICS EPIDEMIOLOGY

2:00 - 5:00 p.m.
Presiding: Barbara Hulka, M.D., M.P.H., Chairperson
Topic: "North Carolina Cancer Registry: The need
for progress in the Eighties"
Speaker: Charles Cook, M.D.
Topic: "Risk and Benefits of Estrogens"
Speaker: Barbara Hulka, M.D., M.P.H.

NEWS FROM THE SECTIONS

MATERNAL AND CHILD HEALTH

Since the last issue of the Newsletter, the MCH Section has continued to make progress on its priority tasks for 1984. One of those tasks, planning a program for the Annual Meeting, was slightly delayed in the Spring because our vice-chair, and chair of the program planning committee, Maryanna Womble, RN, found it necessary to resign because of other commitments. We really miss her leadership; but we are also delighted that a recipient of a 1983 Outstanding Achievement Award, Saranel Niver, RN, has assumed the position.

Under their leadership, a superb mini-workshop has been planned. Entitled "Maternal-Fetal Environment", it will be held on Thursday afternoon, September 20. The program will feature presentations on occupational hazards during pregnancy by Dr. Michael Rosenberg, the relationship between ultrasound and pregnancy outcome by Dr. Roscoe Moore, and the role of stress in pregnancy outcome by Dr. Lynne Hall. Their fascinating presentations will be followed by a reaction by Ms. Marilyn Jones regarding implications for local health programs. The session will be moderated by Dr. Jonathan Kotch and Dr. Robert Brame will summarize at the end.

Also during the annual meeting, we will hold our MCH Section Business Meeting. Mark your calendars for Wednesday September 19, 1-2:45. The meeting has been so scheduled that members of both MCH and other sections can attend our meeting as well as one other. We're looking forward to the presentation of the 1984 Outstanding Achievement Awards, election of new officers and annual reports of our very busy committees at that meeting. Also on the 19th, Ross Laboratories will once again sponsor a social for the MCH Section.

Our second major activity for this year is the MCH Newsletter, "Family Focus." We had hoped to have our first issue out in April. Since this was the first time around, though, we encountered a number of unanticipated delays. Nevertheless, Volume I, Number 1, which focuses on the infant mortality problem in North Carolina, will be mailed in early August. This first issue also constitutes our 1984 membership drive. It includes an invitation to join us and an application form and will be distributed to over 500 individuals, 92 of whom are already members.

Since "Family Focus" is a bit late getting started, we will have only one issue before the annual meeting. As a result, we decided to delay our survey of the membership regarding "special interests," which was to have been included in a second Summer issue, until the meeting itself. We're looking forward to a lively business session, to a stimulating workshop, and to seeing you. Have a great Summer.

--Mary D. Peoples, Chairperson

REHABILITATION SECTION

For the past several years, the Rehabilitation Section of NCPHA, Inc. has had a very small number of members, comprised almost entirely of physical therapists. This current year, the Section has attracted membership from a number of public health workers who are primarily interested in persons with chronic illnesses, developmental disabilities, or other handicapping conditions. It is the intention that this Section,

through its activities, can place more emphasis on individuals who need public health services which are more specialized in nature.

The current officers of the Rehabilitation Section are:

Chairperson, Dr. Ann Wolfe
Immediate Past Chairperson, Ms. Jencee Hopkins
Secretary-Treasurer, Ms. Doris Gothard
Membership Chairperson, Mr. Mike Clements
Program Chairperson, Dr. Leo Croghan
Nomination Chairperson, Mr. Don Watson
Awards Chairperson, Mr. Art Harris
Legislative Chairperson, Dr. Burns Jones
MCH Section Liaison, Dr. Newsom Williams

This current year, two prime activities have occurred - a membership drive and the revision of the Section bylaws so that they are more related to the interest of the membership. Thus far, a draft of the bylaws has been approved by the membership and by the Governing Council pending recommendation by the Bylaws Committee. It is intended that, at the September meeting of the Section, new bylaws will be handed out to the membership. According to the new bylaws, the functions of the section shall be:

1. To serve as a channel through which personnel employed in the area of developmental disabilities can share techniques, knowledge and information.
2. To provide a vehicle for various individual disciplines to advocate for the evaluation, habilitation and rehabilitation of persons with developmental disabilities.
3. To serve as a forum where members can explore mechanisms for the prevention of developmental disabilities.

The bylaws also propose a new name for the Section, that being Developmental Rehabilitation Section.

The Rehabilitation Section at the September meeting of NCPHA will host a workshop on a very challenging and contemporary issue. Harmon Smith, Ph.D., Professor at the Duke University School, will be the speaker. The topic is entitled, "The Selective Non-Treatment of Handicapped People - Implications for Public Policy."

This theme will be picked up at the Section meeting where the presenter will be John Moskop, Ph.D., Professor Humanities, School of Medicine, East Carolina University. He will speak on "Ethics and Mental Retardation". During the business meeting recommendations will be made by the Awards Committee, which will lead forward to institution of awards for distinguished service to handicapped people. The actual awards process will begin in 1985. Also, members will discuss pertinent legislative issues for attention during fiscal year 1985. Door prizes will be awarded after the business meeting.

The Rehabilitation Section is well on its way to being rehabilitated. The Executive Committee, as well as the membership, invite all those who are interested in handicapped persons to consider joining.

--Ann Wolfe, Chairperson

STD/IMMUNIZATION

The STD/Immunization Section has planned a program in conjunction with our section meeting called "Quality Control Update on Gonorrhea Testing and New STD Laboratory Tests." The program will be presented by Martha Adams, Lab

(Continued on next page)

Improvement Branch and Dr. Frank Crout, Virology-Serology Branch, State Laboratory of Public Health.

The Section is also sponsoring a Friday morning workshop, "STD and Reproductive Health", presented by Dr. P. Samuel Pegram, Professor of Medicine and Chief of the Infectious Disease Specialty Clinic at Bowman Gray School of Medicine.

--Nicholas Engel, Chairperson

LABORATORY SECTION

On May 30th the Executive Committee of the Laboratory Section met for the second time this year. Committee reports were given and strategies planned for the annual meeting in September. Lou Turner, chairman of the Membership Committee reported that a membership drive was underway and that letters were being mailed to former members of the Lab Section as well as other prospective members. There was discussion about a proposal from the "STD" Section which suggested that we host a joint program at the annual meeting. The proposal was offered since several members of both sections have strong interests in both the Laboratory and STD Sections. The Committee suggested that I work with my counterpart in the STD Section to arrange a mutually agreeable program format.

An agreement was reached and it was decided that both sections will host separate programs; however, the hours have been arranged so that participants can first attend the Laboratory Section program and then visit the STD program. This format should facilitate intersectional communication without altering program subject matter within either Section. An outline of the Section program is presented elsewhere in the Newsletter.

As of the end of July, our section has 31 paid members. If you have not already paid your section dues for 1984, please pay them as soon as possible.

I am looking forward to seeing as many of you as possible at the annual meeting.

--Samuel N. Merritt, Chairperson

NURSING

The Nursing Services Section executive committee met May 31, 1984 in Greensboro. Our section meeting at the NCPHA will be held September 19, 1984 at 3:00 p.m. The program will be presented by Dr. Glenna Crooks, Deputy Assistant Secretary for Health in the Division of Planning and Evaluation, Health and Human Services, Washington, D.C. Dr. Crooks will address the Nursing Services Section, and also a mini-workshop sponsored by the Nursing Section. The topic will be: "National Health Issues, How Health Professionals Can Impact." Following this program our Chief Nurse, Estelle Fulp will speak. The Margaret B. Dolan Award will then be presented with a reception to follow.

As of May 31, our membership was 212. We encourage all P.H.N.'s to join us at the Nursing Services Section meeting in Wilmington September 19, 1984. There will be door prizes along with an interesting program. Please join us in our effort to strengthen our Nursing Section.

--Linda G. Raynor, Membership Chairperson

HEALTH EDUCATION

The June/July issue of our National Section newsletter had some interesting news and information that merits highlight-

ing. News from the Five Year Plan Committee for our National Section reviewed the three main responsibilities of our group. Traditionally those responsibilities have been to advocates within A.P.H.A. for health education-related issues and interests; professional development and training; and development of the scientific and practice base of the profession. The column noted that there is an overlap in these areas with other professional health education organizations, but we still had a "reason to be." The committee identified three main reasons: 1) Not all Section members are professional health educators, and only about one-third are also S.O.P.H.E. members; 2) Our annual program provides an important and necessary contribution to advancing the scientific and practice base of the profession; and 3) The Section has an important role in advocating health education-related policy issues within A.P.H.A.

Another reason not stated by the National Section that we may include for the North Carolina Section is; the Section promotes the interaction of health educators and other health professionals. Not only does this last reason provide an interesting atmosphere and resources but it facilitates the better understanding and utilization of health educators. This is not idle reading. It is time for us to re-assess our commitment to N.C.P.H.A. and the P.H.E. Section. We need to rededicate ourselves to these responsibilities we hold as professional health educators, and no time is better than the present.

National Section candidates have been announced for 1984-85. Among those nominated are Harriet Barr from UNC-Chapel Hill for Chairperson-Elect. She is nominated along with Edward J. Roccella for the position.

By August 10, 1984 detailed Health Education Annual Meeting news will be sent out to Section members. It will contain specific information and reservation information about our luncheon and the agenda for our business meeting. Please plan to attend. Without your input, decisions cannot be made. We are actively working to make this a great annual meeting. We hope to see you all there.

Last but not least, Alice Burkholder our Membership Committee Chairperson is proud to report the health education section has 55 members to date. Remember, to be a member in good standing, section dues are to be paid with annual N.C.P.H.A. dues on a calendar basis. Avoid the last minute rush to pay. It will also save you from missing news and us from sending junk mail.

--Doreen Grochmal, Chairperson

MANAGEMENT SUPPORT SECTION

Business meeting 2:00 p.m. on Wednesday on the second floor of the new public library (about one block from the Hilton).

Hospitality Hour 5-6 p.m. on Wednesday, Presidential Suite, Hilton.

Sponsoring ASSERTIVENESS TRAINING by Dr. Dan Chartier, Head of Staff Development Services, Department of Community Colleges, on Thursday morning, September 20.

According to our Treasurer, Vera Rains, only 33 persons have paid Management Support Section dues (\$3.00) for 1984. The NCPHA membership printout states that 121 people have paid parent association dues and listed Management Support as their section. You should be paying your Section dues at the same time you pay NCPHA dues. Without your financial

(Continued on Page 10)

MINUTES

North Carolina Public Health Association Legislative Committee June 4, 1984

The Legislative Committee of the North Carolina Public Health Association met on May 31, 1984 in the R.W. Norton Board Room in the Cooper Building from 1:30 p.m. until 4:30 p.m. The following people were in attendance: Mr. George Bond; Ms. Becky Bowden; Mr. Howard Campbell; Ms. Estelle Fulp; Dr. Robert Hall; Mr. Richard Steeves; Ms. Etra Wood; Mr. Henry Jones, our lobbyist and legal counsel; the Chairman, Dr. Jimmie Rhyne, and Ms. Annette Boutwell, Executive Secretary, NCPHA.

Minutes from the previous meeting were approved as distributed and published in the recent issue of the North Carolina Public Health Association Newsletter.

The committee was informed that Representative Bertha M. Holt from Alamance County was introducing legislation in the upcoming session which begins on June 7, 1984 for 16 more health educator coordinators. The committee strongly supports this request and has asked our lobbyist to do everything in his power to seek approval. The committee felt it most important that we work closely with the North Carolina Medical Society and the North Carolina Pediatric Society seeking passage of this legislation.

Mr. Jones gave a report on the upcoming legislative session and informed the committee that over two-thirds of the Governor's request for funds will go for salary increases of school and state employees. There will be an introduction of hazardous waste legislation which we will observe and support if it is in the best interest of the health of people in North Carolina. The issue in reference to nurses dispensing medication will be deferred to the regular session which begins in January, 1985. It was noted that the Board of Medical Examiners have found some of the nurses to be out of compliance in several sites. It is hoped that legislation in the session which begins in January, 1985 will rectify this situation. It was noted by Mr. Jones that the Perinatal urgent request of \$5.9 million dollars has been reduced to \$1.4 million dollars and is limited to the tertiary hospitals. There was a long discussion over this issue. The local health directors will present funding package. Our plan of action is for our legal counsel to contact Lieutenant Governor Jimmy Green and Senator Hardison in reference to our supplemental budget request. The committee obviously supported the original \$5.9 million dollar request for the prevention of prematurity and infant mortality. Of the total \$5.9 million, \$1.7 million was scheduled for aid-to-counties and \$4.2 million for the perinatal tertiary hospital centers. It was also suggested that the coalition which has supported this urgent budget request be contacted and, if at all possible, key legislators be contacted in reference to this urgent funding request. The coalition consists of the North Carolina Medical Society, North Carolina Pediatric Society, North Carolina OB-GYN Society, North Carolina Hospital Association as well as the North Carolina Public Health Association.

The committee was informed of the Jordan amendment for local human resources which consists of \$7.3 million dollars to counties with \$1.5 million going to local health departments. There was a long discussion in reference to child safety restraints and whether now is the time to increase the age from 2 to 5 years or possibly go for compulsory usage of seat belts by all

passengers in automobiles with seat belts available. Some members of the committee felt that the use of seat belts was cost effective and that it may be feasible to consider such legislation. There were other views on this topic and the consensus seemed to be to support legislation that would increase child safety restraints from 2 to at least 5 years of age. We certainly support legislation prepared in conjunction with the North Carolina Highway Safety Research group in Chapel Hill.

The remainder of the time of this committee was devoted to our top priority and that is the repeal of General Statute 153A-77, which enabled county commissioners of counties with a population of over 325,000 to assume the duties of the local boards of health, social services, and mental health. Such action is now taking place in Mecklenburg County and the committee was informed that the local health director and department of social services director are to render their resignations and then reapply for appropriate positions. It is our understanding that a Department of Human Resources is being developed in Mecklenburg County. These transactions in Mecklenburg County are of great concern to the legislative committee of the North Carolina Public Health Association. The chairman of the committee gave a report to the Governing Council of the North Carolina Public Health Association at its meeting in Asheville on May 16, 1984. Two options were presented to the Governing Council. (1) Possibility of an injunction in reference to the constitutionality of action going on in Mecklenburg County and (2) the repeal of General Statute 153A-77 which enables such action to take place. The Governing Council took a middle of the road approach in that they were against any threat or injunction in reference to Mecklenburg County and requested that the president of the North Carolina Public Health Association write a letter to the chairman of the County Commissioners of Mecklenburg County in reference to the advantages of local boards of health. George Bond wrote such a letter and it is attached with the minutes of this meeting. The Governing Council did request the legislative committee pursue repeal of this legislation and monitor action in other counties in reference to any legislation that may affect local boards of health. The committee was informed that legislation could come up during the session beginning June 7, 1984, in reference to local boards of health, however, our legal counsel felt this was most unlikely. The committee was informed that the local health directors plan to have a meeting with the president of the North Carolina County Commissioners Association and seek their support in reference to local boards of health. In the meantime, our legal counsel will draft a bill to repeal General Statute 153A-77 and work with the state organizations which have representatives on the local boards of health in order to seek support of such a repeal. The chairman and legal counsel will discuss ways and means of contacting these organizations and arrange for an appropriate meeting, hopefully with the legislative committee.

It is to be noted that we have already made an initial contact and have strong support from the North Carolina Nurses Association which has passed a resolution in support of our stand to repeal this legislation. We have endorsement from other organizations but no formal firm commitment or actions. We will be seeking such action within the next two months.

The committee was informed that no firm date has been set for an additional meeting, however, if it is necessary, we will call a meeting during the session which begins June 7, 1984. Otherwise, if an emergency meeting is not necessary, we will try to get together during the month of August.

CHIEF NURSE HONORED

Estelle Fulp, Chief Nurse of the Division of Health Services, was honored by the Southern Health Association at its annual meeting, June 14-15, 1984 in Little Rock, Arkansas. Estelle was given the Ficquett-Holley Award for nurses involved in continuing education activities. Her work in establishing a supervisory training program for Public Health Nurses and Nursing Directors was instrumental in her being chosen as the Award Recipient. Estelle felt especially honored since this is a memorial award given partially in memory of the Division of Health Services former Chief Nurse and a Past President of Southern Health Association, Elizabeth Holley. Our congratulations to you, Estelle.

ANNUAL MEETING INFORMATION

Pre-registration Fee (NCPHA Member): \$29.00.
(Register by September 14 and you save \$2.00).
Registration (NCPHA Member) (On-site): \$31.00.
Registration (Non-NCPHA Member): \$40.00. One
Day Registration (NCPHA Member): \$18.00. One
Day Registration (Non-NCPHA Member): \$21.00.
Banquet and Dance: \$15.00. Dance Only: \$8.00.

JOIN NCPHA AND PREREGISTER AND SAVE!!

Membership Dues and Meeting Expenses may be sent
to:

NCPHA Headquarters Office
P.O. Box 10387
Raleigh, NC 27605

Membership Dues are \$15.00. (Continuing Education
fee is included in registration.)

FROM THE NOTEBOOK OF THE EDITOR

It has been a pleasure serving as Editor of this Newsletter for the past year. The work and cooperation of many people has made this an interesting and challenging experience. I would like to express gratitude and appreciation to the following:

Ms. Connie SmithHardison Printers, New Bern
Ms. Annie TysonEastern Regional Office, Greenville
Mr. George BondPresident, Hendersonville
Ms. Kathie ZigliSecretary, Boone
Mr. Eddie PiercePresident-Elect, Elizabeth City
Ms. Shirley MazingoTreasurer, Smithfield
Ms. Annette BoutwellExecutive Services, Raleigh
Section Chairpersons

If any of these grew tired of hearing about the NCPHA Newsletter, they never said so. Best wishes to the next Vice President!

--E. Daniel Shingleton
Vice-President

MANAGEMENT SUPPORT cont.

support we cannot operate. Please send your dues to:

Vera M. Rains, Treasurer
Management Support Section, NCPHA
Wayne County Health Department
301 N. Herman Street, Box CC
Goldsboro, NC 27530

Please send nominations for **ACHIEVER OF THE YEAR** and a list of persons eligible for 25-year service awards to Mary Davis, Health Services, Vital Records, P. O. Box 2091, Raleigh, NC 27602.

--Deborah Howard, Chairperson

NC CITIZENS FOR PUBLIC HEALTH HOLD CONFERENCE

Members of the NC Citizens for Public Health (NCCPH) met at Quail Roost Conference Center to plan the projects and activities the group will undertake for the next two years. They also outlined the tasks necessary for each project.

The citizens selected the following activities as having highest priority for the attention of the group.

1. Inform legislators and commissioners about public health issues.
2. Strengthen, train, and support local boards of health.
3. Promote involvement of citizens in public health and inform public health professionals about the need and advantages of citizen involvement and encourage them to increase citizen involvement in their programs.
4. Establish coalitions of organizations and citizens.

Participants were divided into four groups to list the tasks to accomplish each activity.

The conference report will be shared with all members of the NCCPH for their reaction. The fall meetings of the organization will focus on setting priorities among the activities selected and seeking the resources needed.

The Quail Roost Conference was supported by the SPH Division of Community Health Services, Dr. Richard M. House, Director. Ms. Rosemary Summers was coordinator and, with Dr. Louis Smith, Chair, lead the discussion.

A meeting of the NCCPH will be held in conjunction with NCPHA in September and another meeting at a central location in the state later in the fall.

SCHOOL OF PUBLIC HEALTH SPONSORS BREAKFAST FOR ALUMNI

The School of Public Health and the School's Alumni Association will sponsor a continental breakfast for alumni during NCPHA. The breakfast will be held from 7:00 to 9:00 AM, Thursday, September 20, 1984, Poolside, The Wilmington Hilton.

WORKSHOP DESCRIPTIONS cont.

the extent of the problem of child abuse in North Carolina. A part of the workshop will include an audiovisual presentation made in North Carolina. The presentation gives an effective overview of child abuse, statistics specific for North Carolina and gives examples of a prevention program. This workshop is sponsored by the Children and Youth Team, North Carolina Regional Office, Division of Health Services.

10. MATERNAL — FETAL ENVIRONMENT

A panel of health professionals will explore the impact of the environment on the fetus and the maternal patient. This is expected to be an excellent program covering such topics as:

- ... Environmental health hazards to pregnant women in the work place
- ... Current opinion and research regarding the use of ultra sound in pregnancy
- ... Relationship of maternal stress on pregnancy outcomes
- ... The clinical and programmatic implications relating to maternal-fetal environment.

The panel of speakers includes: Dr. Jonathan Kotch, School of Public Health; Dr. Michael Rosenberg, Family Health International; Roscoe Moore, D.V.M. Center for Devices, U.S. Public Health Service; Lynne Hall, R.N., Ph.D., Department of Maternal Child Health, School of Public Health, University of North Carolina; Marilyn Jones, ACSW, FAHEC; and Robert Brame, M.D., OB-GYN Teaching Services, Wake AHEC. This workshop is sponsored by the Maternal Child Health Section.

11. INTRODUCTION TO THE PROBLEM OF PRE-MENSTRUAL SYNDROME

A topic of growing interest in the field of women's health is premenstrual syndrome. To update participants in this topic will be Sheila Cromer, R.N., M.S., FPNP, and Carl Hoffman, M.D. of the Piedmont Premenstrual Syndrome Program. New techniques, practices, and trends within the health field that can be utilized to promote positive outcomes for women with PMS will be discussed. Health Education section is sponsoring this workshop.

12. SEXUAL ASSAULT: IMPLICATIONS FOR PUBLIC HEALTH PROFESSIONALS

According to the FBI, forcible rape is the most under-reported crime, and one of the fastest growing violent crimes committed in the U.S. In North Carolina over the past 5 years rape has increased 40%. The data reveals that one in three women will be raped during her lifetime. This is the same likelihood they have of getting cancer or becoming divorced. This workshop will emphasize what each of us can personally and professionally do to impact on this national health problem. The topics covered will be:

- ... the myths and misinformation that hamper the solving of this problem.
- ... understanding the psychological profile of the offender so participants can understand the crime.
- ... reactions of victims and the aftermath of the assault
- ... how a person can avoid being vulnerable to sexual assault,
- ... is this a public health problem and what can and should be done in North Carolina.

Adult Health Section is sponsoring this workshop.

13. FOOD SANITATION AND SAFETY IN 1984

This session is sponsored by the Department of Environmental Health at East Carolina University. One of their faculty, Dr. Barney Kane, will review the current status of foodborne diseases and food handling practices. The workshop will be based in part upon the recommendations of the Second National Food Protection Conference. There are many new developments in food processing and packaging. There are also some new kinds of outbreaks of foodborne disease. The workshop will emphasize mechanisms for control of foodborne disease. The workshop will emphasize mechanisms for control of these diseases in commercial food service operations. The presentation will be illustrated with slides and anecdotal accounts of outbreaks.

14. THE SELECTIVE NON-TREATMENT OF HANDICAPPED PERSONS - IMPLICATIONS FOR PUBLIC POLICY

"No, I cannot help you", Dr. Harmon L. Smith, Professor of Moral Theology and Professor of Community and Family Medicine at Duke University, will discuss the question of the moral and bio-ethical person. Rehabilitation/Developmental Disabilities Section is sponsoring this mini-workshop.

15. SEXUALLY TRANSMITTED DISEASE AND REPRODUCTIVE HEALTH

The workshop will provide public and private providers of STD services with up-to-date information for managing sexually active women of reproductive age. Due to the expanding spectrum of sexually transmitted disease and our increasing knowledge of sequelae adversely affecting reproductive health, it is essential that providers seeing females be knowledgeable about the latest guidelines for managing this crucial category of patients. Information will include suggested criteria for screening women for STD, which presentation syndromes are suggestive of possible STD and current laboratory information and treatment guidelines. Improved management of reproductive age women with sexually transmitted disease will inevitably result in reduced sequelae of disease thereby reducing the large human and monetary cost attributable to these sequelae. This workshop is sponsored by the Sexually Transmitted Disease/Immunization Section.

NUTRITION SECTION NEWS

The Nutrition Section will meet on September 19 from 2:00 to 5:00. Following the business meeting Martha Schulte, R.D., M.S. will speak on "A Professional Mother's Perspective with a Handicapped Child".

In addition, a workshop will be sponsored jointly with the Rehabilitation/Developmental Disabilities Section on September 20 from 2:00 to 5:00. The workshop on "Nutritional Services to the Developmentally Delayed Population" will feature as speakers: Josephine Cialone, R.D., M.S., Nutrition Consultant, Nutrition and Dietary Services Branch and Anne Prendergast, M.P.H., R.D., Chief Nutritionist, Division of Maternal and Child Health, Department of Health and Human Services, Rockville, Maryland.

--Miriam Peterson, R.D., M.P.H.

ACADEMY OF PUBLIC HEALTH

The weather finally cooperated and the Academy of Public Health had its annual picnic on the rain date June 6, 1984. If you weren't there, you missed a good time - fun, frolic and food. The Laboratory Section won the First Place trophy and the large annual trophy for the Section Tournaments. Environmental Health came in second and if you want to know who had the most fun in the orange relay races, ask Jim Stamey. The combined Section Team of Maternal and Child Care and Adult Health Services was in third place. We don't know what happened to Epidemiology and Management Services, the top runners in prior years - but maybe next year.

Bill's Barbeque of Wilson fed us well as usual and at the same low price as before. The ice cream from NCSU went over like gang busters since the day turned out to be a "real summer day". As we said - fun, frolic and food - and there's always next year.

The Academy's Child Auto Restraint Loaner Program has been given a certificate of Award and a \$500.00 grant by the American College of Preventive Medicine. The grant is to be used in educating people on seat belt safety and use. Since the use of seat belts is an integral part of the training in the use of the Child Auto Restraints, the Academy was well qualified to receive this grant. Lionel Randolph, who heads the Academy's Loaner Program, reports that the money will be used to buy new seats as well as refurbishment parts for the older seats.

The North Carolina Academy of Public Health has chosen two Academy members to receive \$200.00 scholarships to further their education. Choosing only two recipients was difficult according to Art Danielson, Chairperson of the Scholarship Committee, since all of the applicants were extremely worthy of receiving a scholarship. He hopes that those who did not receive one this year will re-apply next year.

The following factors were used to determine the selection of

the scholarship recipients:

1. Acceptance at an accredited educational institution
2. Potential contribution of service to the Division of Health Services
3. Reasons for seeking additional training and relationship of the program of study to career expectations.
4. Relationship of training to Agency goals and needs
5. Letter of Recommendation

SCHOLARSHIP WINNERS

Joyce R. McLarty, Administrative Assistant in Nutrition and Dietary Services works with vendor affairs for the N.C. WIC program where she has responsibility for the annual contracting of North Carolina grocers. In addition, she serves as records coordinator for more than 2,000 vendors with whom the Division of Health Services contracts.

W. Malcolm Blalock, Assistant Head, Sanitation Branch joined our Agency after quite exemplary employment as a local public health sanitarian and environmental health supervisor. Prior to joining our staff, Malcolm was enrolled in the Off-Campus M.P.H. program offered by the University of North Carolina - Chapel Hill. In spite of all the rigors of getting settled in a new position, he has continued his academic pursuits.

**WE HOPE TO SEE EVERYONE
AT THE 1984
NORTH CAROLINA
PUBLIC HEALTH ASSOCIATION
ANNUAL MEETING AT THE
HILTON INN, IN WILMINGTON
NORTH CAROLINA
SEPTEMBER 19-21, 1984**

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, INC.
AUGUST, 1984**

Newsletter

P. O. Box 10387, Raleigh, N.C. 27605

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NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC.



Newsletter

April, 1984

P. O. Box 10387, Raleigh, North Carolina 27605

919/821-2226

Message from the President

With one-half of the North Carolina Public Health Association year now behind us, I think we have much to be proud of and a good deal to look forward to. Our Annual Meeting of 1983 found attendance at record levels and our overall membership the highest we have seen in a number of years. Membership and convention attendance is perhaps the best indicator your Executive Committee has to how well we are accomplishing our task and we hope those numbers continue to grow. This year, we have initiated on a trial basis a central collection of dues which allows the membership to write one check covering both dues to the parent organization and to their designated section. From all accounts, this new procedure is going well and a full report will be brought back to the Governing Council at the end of this year to guide them in their decision of whether or not to continue the central collection of dues. In order to properly handle section monies collected under this project, improvements were required in our bookkeeping system which were long overdue anyway. Thanks to the hard work of our Treasurer, Shirley Mozingo, and our Executive Secretary, Annette Boutwell, we now have in place a "one-write" bookkeeping system which enables us to handle your dues expeditiously and accurately and I think Annette and Shirley, along with those of you who recommended this system earlier, are entitled to a vote of thanks. The last accomplishment thus far of which I am very proud, is the tremendous number of you members who have volunteered to serve on the various committees and task forces of this Organization. I regret that our committees are structured by the Bylaws such that it was not possible to utilize each volunteer but please know that as additional appointments are needed, I will refer to a list I have kept of your preferences and will do my very best to utilize members in areas of their own choosing.

Several very important items are on the horizon and I think the membership needs to be giving this some thought now. First is the whole area of NCPHA's role in continuing education. We have changed the entire format of our convention last year such that it became a first-class continuing education offering. This year, on a trial basis, we will offer CEU's to all attendees in order to further strengthen the credibility of our educational commitment. With the approval of the Governing Council, I have appointed an Educational Committee to study whether or not CEU's should be offered in the future and, if so, how and also to take a look at whether additional mid-year continuing educational opportunities should be made available to our membership, perhaps co-sponsored with other organizations and agencies. You will hear more from this Committee as its work unfolds. The second very important issue to be decided by the membership at the Annual Meeting is whether or not the North Carolina Public Health Association desires to continue its affiliation with the Southern Health Association. After a lengthy

debate in Wilmington; your Governing Council voted to recommend to the membership a change in the Bylaws which in effect terminates our affiliation with the Southern Health Association. You, the members, will have to make this decision through an actual vote at our Wilmington meeting and we will do our best to provide you with both pros and cons of affiliation prior to the vote. The issue is critical and we do intend to have two speakers at the Annual Meeting to present both sides of the argument prior to our taking an actual vote on the amendment.

Eddie Pierce, our President-Elect, tells me that plans for the Wilmington meeting are progressing well and I think we can all look forward to a very fine educational offering and a lot of fun. The North Carolina Public Health Association needs your loyal support and active participation. Depending upon the year in question, we are the largest Public Health Association in the United States and are looked upon by others with envy. Public Health in North Carolina is what it is because of you the dedicated Public Health workers and association members. For better or for worse, you and I are the present architects of organized governmental health programs at the state and local level and we need one another's support and encouragement in order to continue to do an effective job. The North Carolina Public Health Association offers you that opportunity for peer support and guidance and we need your continued loyal support.

— George F. Bond, Jr.

Program Chairman's Message

The Program Subcommittee is pleased that this year's Annual Educational program will be awarded C.E.U.'s for all workshops. Appreciation is expressed to the budget committee for the foresight to include the necessary funding in the 1984 budget to cover the cost of C.E.U.'s.

Bill Bowder, Office of Continuing Education at the School of Public Health, and Jane Matthis, Division of Health Services, have volunteered to develop the paper work necessary to award the C.E.U.'s. We ask your cooperation by impressing upon you the importance of completing the necessary forms at registration.

The plans for the opening session are being based on a forum consisting of political candidates for state and national offices and their stands on Public Health in North Carolina. Final commitments will be received after the primaries.

The format for the section meetings and workshops at the 1983 annual meeting was extremely well received and we will continue that tradition for this year. Section meetings will be on Wednesday afternoon with workshops being conducted all day on Thursday and Friday morning.

This year's theme is "Environmental Impact On Public Health In North Carolina" with Dr. Ronald Levine presenting comments at the last general session on Friday morning.

Thanks go to Susan O'Brien, local arrangements and all sections for working with the limited meeting space available.

Also, we would like to express our gratitude to the sections that are sponsoring the mini workshops at our annual meeting. We appreciate their extra commitment to providing quality educational opportunities for the membership.

— William E. "Eddie" Pierce, Jr.

MINUTES

North Carolina Public Health Association

Legislative Committee

January 18, 1984

The meeting was attended by the following: Mr. Chris Hoke; Ms. Estelle Fulp; Ms. Carolyn Goforth; Dr. Robert Hall; Ms. Becky Bowden; Dr. Jimmie Rhyne and our legal counsel, Mr. Henry Jones and Mr. John Jordan.

The minutes were approved as distributed.

The first topic of discussion was legislation in reference to hazardous waste management. Mr. Jones prepared a memorandum in reference to pending legislation. After much discussion, it was decided that hazardous waste is a very complex issue with many agencies and organizations involved along with industry and various lobbying groups. The committee felt there was no clear direction at this time in reference to hazardous waste legislation and that our energies could best be utilized by observing proposed legislation and then reacting after such legislation is either presented and/or passed. The committee did feel that we should support any positions, particularly those proposed by local health departments if they were in the best interest of our citizens in North Carolina. It was decided that our role in the North Carolina Public Health Association at this time should be educational. There will be many difficult decisions to be made in future years. The best that each of us can do is to stay informed of the problems and concerns as they develop.

The committee was informed that a resolution has been presented to the Wake County Medical Society in reference to local boards of health. The resolution outlines the advantages of a local board of health and the input the Medical Society has had in developing policy in reference to local health departments. These relationships would certainly be jeopardized if recent legislation in reference to abolishing local boards of health would be passed. The resolution specifically states that the Wake County Medical Society would protest doing away with local boards of health. The legislative committee suggested that we develop an ad hoc committee consisting of representatives from state organizations that are represented on local boards of health. It was felt that we, in the North Carolina Public Health Association, would have a very difficult time in obtaining passage of any legislation in reference to local boards of health unless we form a coalition with other groups. It was suggested that our posture should be defensive for '84 and that we should point for the legislative session in 1985. The committee suggested that a subcommittee consisting of the chairman, Becky Bowden and Henry Jones plan a luncheon and invite representatives from these professional organizations to attend. Our next meeting will consist of getting together with these other professional groups.

The next topic discussed was nursing at the University of North Carolina School of Public Health. A dialogue developed between Estelle Fulp and John Jordan. It was reported that many of the nursing staff at the School of Public Health had either resigned or were looking for other opportunities. There had also been a marked decrease in nursing students. There was great concern about whether the Department of Nursing at the UNC School of Public Health would become a nonfunctioning department if the present situation is allowed to continue. There was also concern that both the University of North Carolina and the nursing profession will lose if the situation is allowed to continue in its present direction. Mr. Jordan did agree to contact Dr. Carroll, who is on the Planning Committee for the Board of Governors, and discuss the present situation and what could be done by the North Carolina Public Health Association and its legislative committee.

The next topic of discussion was legislation at the national level in reference to "Baby Doe". No one has actually seen the federal guidelines at this time nor have they been published in the federal register to anyone's knowledge. Newspaper articles did indicate that regulations were much less stringent than those prepared previously. It was recommended that there be more involvement by local bioethics review committees in local hospitals. Except for nourishment, technical procedures were not recommended to prolong dying which appeared inevitable in many of these multiple handicapped infants. A reportable hotline to Health and Human Services in Washington was still recommended after consideration by the local bioethics committee.

No specific date was set for our next meeting which will depend on when we can convene the ad hoc committee in reference to local boards of health.

— Dr. Jimmie Rhyne

North Carolina Public Health Association, Inc.

Post Office Box 10387

Raleigh, North Carolina 27605

Telephone (919) 821-2226

The Newsletter is a publication of the North Carolina Public Health Association. It is published December, April, and August of the Association year.

George F. Bond, Jr., President

E. Daniel Shingleton, Vice-President
and Newsletter Editor

NCPHA Scholarship Availability

Applications for NCPHA Scholarships must be received by June 15, 1984. Scholarships are awarded to present or prospective workers in public health in North Carolina for graduate or under-graduate study. Awards can be used for prerequisite or training through a regular academic program in an accredited educational institution which would advance the individual's competence in public health work.

Applicants must state in writing, an intent to work in a North Carolina Public Health agency for 2 years following completion of training. Applicants should become or be a paid member of NCPHA.

Awards are based upon: (1) Acceptance at an accredited educational institution; (2) Potential of service to people of this State; (3) Reasons for seeking the training; (4) Financial Need. Past awards have been granted persons training in various public health fields: such as, environmental, nursing, health education, administration, nutrition, biostatistics, dental, etc.

The amount of the award for the 1984-85 academic year could range from \$1,200 for one award to a portion of that amount per award for more than one award. Typically four awards of \$300 each are granted. The Committee also awards The Elizabeth Holley Memorial Scholarship for \$300 to a public health nurse, based on the above criteria.

Please obtain additional information and an application through:

Jerry Robinson, Chairman
NCPHA Scholarship Committee
Orange County Health Department
300 West Tryon Street
Hillsborough, NC 27278

RESOLUTIONS!!

Anyone wishing to submit resolutions to N.C.P.H.A. must first send them to the Resolutions Committee for N.C.P.H.A. The resolutions should be submitted, typed and double spaced, and sent to:

Howard Surface, Health Director
Chairman, Resolutions Committee
% Union County Health Department
P.O. Box 1139

Monroe, NC 28110

Please submit all resolutions as soon as possible and no later than August 15, 1984.

NEWS FROM THE SECTIONS

Maternal and Child Health Section

1984 promises to be an exciting year for the MCH Section. At an executive committee meeting in early December, 1983, a decision was made to engage in three major activities in the coming months. Significant progress has been made on two fronts and action with regard to the third is forthcoming.

In late April, about the time that this Newsletter is published, the first issue of a MCH Section Newsletter "Family Focus," will also come off the press. "Family Focus" is designed to help practitioners in all MCH-related areas keep abreast of new developments in the field, without impinging greatly on the small amount of free time they have. The first issue will focus on one of the most persistent MCH problems in North Carolina - infant mortality. It will include a brief background of the problem and four well-informed and quite different perspectives on what is needed to improve the infant mortality rate. Each future issue will focus on a different problem of interest to the diverse membership of the section. Evelyn Schaefer, RN, MPH, CNAA has courageously - and most capably - taken on editorial responsibilities for the Newsletter.

Plans for the 1984 annual meeting are well underway. The MCH Section will sponsor a business meeting on Wednesday afternoon, September 19, as well as a workshop on Thursday afternoon, September 20. More details on these sessions will be forthcoming in our summer Newsletter. At present, though, it appears that we will all learn a great deal about the physical, psycho-social and health service environments of the fetus in North Carolina.

Beginning in the summer, efforts will be made to identify "Special Interests" of section members and ways in which those interests might be best served by the section. The field of MCH includes practitioners of a variety of skills, many of whom

have specialized interests (e.g., family planning, genetics) within MCH. The section will provide opportunities, through "Special Interest Committees," for individuals with similar interests to get together to share information, plan and implement action strategies, or pursue other relevant activities.

Underlying all three of the major section activities is a large-scale membership drive to be launched in the Spring. There are currently about 100 members of the MCH Section but we would like to double that number in 1984.

Much work on behalf of mothers, children and families remains to be done, but the MCH Section continues to actively address their health needs by providing opportunities for professional collaboration, consultation, and deep involvement in MCH issues and problems. Join with us!

— Dr. Mary Peoples
Section Chairperson

Dental Health Section

The Dental Health Section will hold its annual meeting on September 19 from 2:00 - 5:00 p.m. Richard Graves, D.D.S., D.P.H., a dental epidemiologist who served as a program staff member of the American Fund for Dental Health working on the National Preventive Dentistry Demonstration Program, will speak on "Preventive Dental Programs and Implications for the Future." The study data should be published by that time and such a timely presentation and discussion should be beneficial to all.

— Dr. Leah McKissick
Section Chairperson

NEWS FROM THE SECTIONS

Nursing Section

The Executive Committee of the Nursing Section met in Raleigh, February 21, 1984. The Committee members are as follows: Mondie Swift, Chairman; Pat Horton, Immediate Past Chairman; Tina Fisher, 1st Vice Chairman; Cheryl Thornburg, Treasurer; Donna Goodwin, Secretary. The sections' committee chairmen are as follows: Katherine Smith, Nominating Committee; Melinda McLemore, Awards Committee; Linda Grimsley, Membership Committee. Connie Kelly Sidbury is the liaison to our Community Health Assistant Subsection.

Membership at the opening of the 1983 meeting was 271. This year the Nursing Section is participating in the Pilot Program of Central Collection of Dues. The current membership is 198. We hope to increase our membership and we encourage all Public Health Nurses to join us in this effort.

— Linda Grimsley
Membership Chairperson

Management Support Section

Management Support Section sponsored four workshops during March — Greenville on March 13, Winston-Salem on March 20, Asheville on March 16 and Fayetteville on March 27. The Seminar, THE PROFESSIONAL SECRETARY, was conducted by Dr. Raymond P. Cienek who is Executive Director of Human Dynamics, a North Carolina consulting group specializing in training work with health-care and human service organizations. Professionalism, communication skills and personal productivity were among the areas Dr. Cienek covered during the workshop which was attended by 285 participants statewide. A special thank you goes to our Continuing Education Committee: Lillie DeWitt (Fayetteville), Sue Fowler (Winston-Salem), Theresa Loven (Black Mountain), and Linda Asbell, Chairman from Greenville.

Management Support Section, NCPHA, Inc. will sponsor a workshop at the annual meeting of N. C. P. H. A. to be held in September in Wilmington. The workshop on ASSERTIVENESS TRAINING will be presented by Dr. Dan Chartier, Director of Staff Development Services, Department of Community Colleges. During the session, Dr. Chartier will do an assessment of levels of assertiveness; give several assertiveness tools that can be readily used; and then have a problem-solving portion with group participation. We encourage Management Support members to support this workshop; however, it is geared to all disciplines and we invite anyone who would like to participate in the workshop to come.

The Division of Health Services is going to begin having orientation for local Management Support staff again. The first orientation will be held April 26-27, 1984 with plans to hold one orientation per quarter. By the time the newsletter is distributed, the participants will be chosen and the program schedule set. Peggy Nelson in the Division's Personnel Office will be coordinating the sessions. Dr. Ronald H. Levine, State Health Director, and the Division staff are looking forward to meeting and establishing more effective working relations with local Management Support staff members. The Division staff

members feel that these orientation sessions can be a learning experience for both state and local employees.

— Deborah Howard
Management Support Chairman

Health Education Section

The Health Education Section is putting out a cry for help! We need persons in the section to work on the Membership and Special Projects Committee. We have some good ideas but need more person power. We are looking forward to an active and productive year. The time is right to get involved. For more information call, the Section Chairperson, Doreen Grochmal at (919) 727-8172, or the Executive Committee member in your area.

What's happening with Health Education? The Executive Committee has met four times this year and has set the following goals for 1984:

1. To implement a mechanism which will facilitate an efficient transition of the executive offices from year to year.
2. To request that the Membership and New Projects Committee develop informational packets for new and prospective members.
3. To submit a greater number of articles to the NCPHA Newsletter.
4. To coordinate efforts with regional health education sections.

Last, but not least, plan to attend the Annual Meeting in Wilmington, North Carolina on September 19-21, 1984. We have lovely accommodations at the Hilton and plans for an interesting agenda. If you are not a member, be sure to join and get involved.

— Doreen Grochmal
Section Chairperson

DUES

ENCLOSED, WITH THIS ISSUE OF THE NEWSLETTER, YOU WILL FIND AN APPLICATION FOR RENEWAL AND/OR NEW MEMBER PAYMENT OF DUES. 1984 DUES ARE \$15.00 PER MEMBER.

CHECKS SHOULD BE MADE PAYABLE TO NCPHA AND MAILED TO THE TREASURER, C/O HEADQUARTERS OFFICE, POST OFFICE BOX 10387, RALEIGH, NORTH CAROLINA 27605. PLEASE DO NOT SEND CASH! SECTION DUES MAY BE PAID AS INDICATED ON THE APPLICATION FORM.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION

Standing Committee Chairmen

Committee Chairmen are NOT members of the Governing Council (except those marked with an * and have no voting privileges).

ANNUAL MEETING

George F. Bond, Jr.*
Henderson Co. Health Dept.
1347 Spartanburg Highway
Hendersonville, NC 28739
(O) 704-692-4223

AUDITING:

Claudine Parramore
Western Regional Office
NC Division of Health Services
Western NC Sanitorium Bldg. No.3
Black Mountain, NC 28711
(O) 704-669-3363

LOCAL ARRANGEMENTS

SUBCOMMITTEE:

Susan O'Brien
New Hanover Co. Health Dept.
P.O. Box 3785
Wilmington, NC 28406
(O) 919-763-2931

AWARDS:

Elizabeth Joyner
Bertie Co. Health Dept.
P.O. Box 586
(O) 919-794-2057

PROGRAM SUBCOMMITTEE:

Eddie Pierce
PPCC District Health Dept.
P.O. Drawer 189
Elizabeth City, NC 27909
(O) 919-338-2167

BUDGET:

Shirley Mazingo*
Johnston Co. Health Dept.
618 N. Eighth Street
Smithfield, NC 27577
(O) 919-934-4168

BYLAWS AND MANUAL OF PROCEDURES:

Linda Asbell
Eastern Regional Office
NC Division of Health Services
404 St. Andrews Street
Greenville, NC 27834
(O) 919-756-1343

NOMINATING:

Lottie Daw*
Craven Co. Health Dept.
P. O. Box 1390
New Bern, NC 28560
(O) 919-633-4121

LEGISLATIVE:

Jimmie L. Rhyne*
Maternal & Child Health Branch
NC Division of Health Services
P.O. Box 2091
Raleigh, NC 27602
(O) 919-733-7791
(H) 919-847-1380

PUBLIC RELATIONS:

Gary Watkins
Orange Co. Health Dept.
300 West Tryon Street
Hillsborough, NC 27278
(O) 919-732-8181

MEMBERSHIP:

Laverne Coates
Johnston Co. Health Dept.
618 N. Eighth Street
Smithfield, NC 27577
(O) 919-934-4168

SCHOLARSHIP:

Jerry R. Robinson
Orange Co. Health Dept.
300 West Tryon Street
Hillsborough, NC 27278
(O) 919-732-8181

Leadership/Governing Council Changes/Additions

NURSING SERVICES SECTION

Mondie Swift, Chairperson
F. B. Control Branch
Division of Health Services
Raleigh, NC 27602-2091
(O) 919-733-7286

Parliamentarian Appointed

Ms. Jean Lassiter
69 Fearrington Post
Pittsboro, NC 27312
(H) 919-542-5384

Special Committees and Task Forces Chairmen

COMMITTEE ON RESOLUTIONS:

Howard Surface, Chairman
Union County Health Dept.
P. O. Box 1139
Monroe, NC 28110
(O) 704-289-5511

PUBLIC HEALTH WEEK:

Edward Terrell
Sanitation Branch
NC Division of Health Services
P.O. Box 2091
Raleigh, NC 27602
(O) 919-733-2261

Stephen C. Sherman
Adult Health Services
NC Division of Health Services
P. O. Box 2091
Raleigh, NC 27602
(O) 919-733-7081

Diane Whisnant
Cleveland Co. Health Dept.
315 Grover Street
Shelby, NC 28150
(O) 704-487-1131

Carlton Adams, Jr.
Eastern Regional Office
N.C. Division of Health Services
404 St. Andrews Street
Greenville, NC 27834
(O) 919-756-1343

Special Representatives of NCPHA To:

ALLIANCE FOR PUBLIC HEALTH:

George F. Bond, Jr.
Henderson Co. Health Dept.
1347 Spartanburg Highway
Hendersonville, NC 28739
(O) 704-692-4223

Eddie Pierce
PPCC District Health Dept.
P. O. Drawer 189
Elizabeth City, NC 27909
(O) 919-338-2167

E. Daniel Shingleton
Eastern Regional Office
NC Division of Health Services
404 St. Andrews Street
Greenville, NC 27834
(O) 919-756-1343

NORTH CAROLINA CITIZENS FOR PUBLIC HEALTH:

Lottie Daw
Craven County Health Dept.
P. O. Box 1390
New Bern, NC 28560
(O) 919-633-4121

Governing Council Meets

The Governing Council of the North Carolina Public Health Association met in Wilmington at the Hilton Inn on January 26. The meeting was chaired by George Bond, Jr., President of NCPHA, and was attended by all the officers and the section chairpersons of the Association. Those in attendance included: Annette Boutwell, Tom Owens, Rowella Williams, Antionette Hunt, Charles Cook, Judy Owens, Linda Strothers, Miriam Peterson, Leah McKissick, Gary Cole, Richard Clayton, Bill McQueen, Joe Powner, Mary Peoples, Ann Wolfe, Richard House, Donna Roulic, Mondie Swift, Susan O'Brien, Laverne Coats, Shirley Mazingo, Lottie Daw, Peggy Nelson, Jimmie Rhyne, Linda Asbell, Jean Lassiter, Dan Shingleton, Mary Edith Alexander, Samuel Merritt, Eddie Pierce, George Bond, Jr., and Kathi Zigli.

Many items of interest were discussed by the Council. Some of the items of discussion included:

1. I.D. Tax Numbers for the Association
2. NCPHA Annual Budget
3. President's Reception
4. Convention Registration Fees
5. Southern Health Association
6. Voter Registration
7. Personnel Study of Nutritionist Positions
8. Awards
9. Nomination Committee
10. 1985 Conference in Asheville
11. Prevention of Prematurity
12. Eastern and Western Branch Meetings
13. Annual Convention
14. Public Health Week

The Governing Council will hold its second meeting of the year on May 16 at the Ramada Inn in Asheville.

— E. Daniel Shingleton

NEW SECTION APPROVED BY NCPHA

At its September 1983 meeting, the N.C. Public Health Association voted to approve a new section, the Adult Health Promotion Section. At its organizational meeting the following officers were elected: Chairman, Dr. Charles Cook, DHS; Adult Health Services Section: Chairman-elect, Katherine Hilliard, Warren County Health Department; Vice-chairman, Margaret Keller, DHS Adult Health Services Section; Secretary, Mary Thomas, Cumberland County Health Department; and Treasurer, Dara Murphy, DHS Adult Health Services Section.

Public health workers, health care providers and health promotion organizations and staff (must be members of NCPHA) are encouraged to become active members of this new section. Dues are \$2 per year. If you are interested in joining, contact Dara Murphy at 919/733-7081.

72nd Annual Meeting Evaluation Results

With the 72nd Annual Meeting of NCPHA, Inc. came an innovative program format. The Executive Committee requested that the Program Subcommittee develop and distribute an evaluation form to determine the feasibility of continuing the new format. 203 members who had attended the meeting were sent evaluation forms. 86 evaluation forms were returned.

The data requested and collected regarding the Workshops is being utilized by the Program Subcommittee in the development of the 73rd Annual Meeting of NCPHA, Inc.

79% of those responding felt that having only one general session was just right, while 18% felt that one general session was too little. 3% felt that even one general session was too much.

77% of those responding felt that there was adequate time allotted for each workshop session while only 3% felt that there was definitely not enough time allotted. 20% were non-committed.

65% felt that there was adequate opportunity for participants to interact with presentors; 8% inadequate opportunity; 27% were non-committed.

In response to the question "Did you like having all the section meetings at one time?" 50% of those responding answered "Yes". 36% answered "No". 14% were non-committed.

Ideas were also solicited for presentors, subject matter, and themes for the 1984 meeting.

In conclusion, those responding to the evaluation of the 72nd Annual Meeting of NCPHA, Inc. were supportive of the new format.

— Marilyn Phillips

TO ALL NCPHA MEMBERS

Are you interested in improving and increasing effectiveness of adult health services?

Are you interested in promoting good health practices in the adult population?

Are you interested in quality care of the adult with a long-term illness?

JOIN TODAY
ADULT HEALTH PROMOTION SECTION
NCPHA

Section Dues: \$2.00

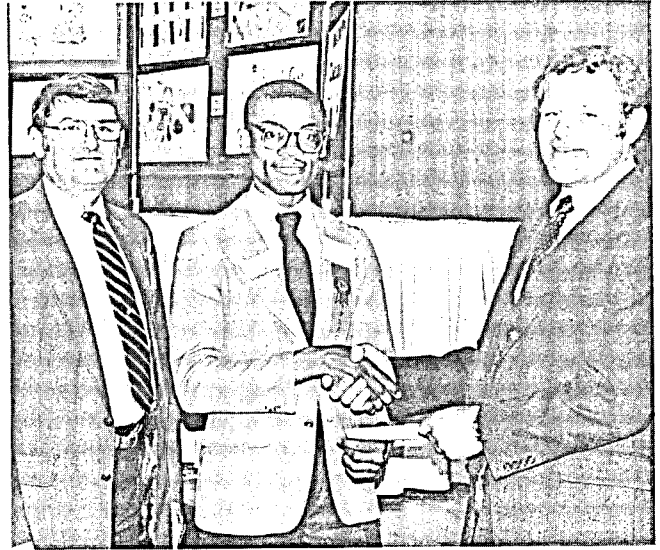
Pay To: Adult Health Promotion Section,
NCPHA

Send To: Dara Murphy
Division of Health Services
P.O. Box 2091
Raleigh, NC 27602

PUBLIC HEALTH WEEK - 84



George Bond, Jr. with essay and poster award winners. Front Row left to right: Jessica McGinnis, Lincoln County; Dana Nall, Lee County; Anthony Dancy, Wayne County; and Caroline Eason of Gates County. Second Row from left to right: Barry Ray, Wilson County; Robert Lambert, Hoke County; President Bond; Sheri Smith, Mecklenburg County; and Angie Such of Lee County.



Barry Ray, senior high essay winner being congratulated by George Bond, Jr., President of N.C.P.H.A. and Thurston Perry, Director of the Wilson-Greene Health Department. Ray, a Fike High School junior of Wilson, received a \$100 bond at the Public Health Luncheon on April 6 and a \$50 bond from first Citizens Bank and Trust company for winning first place in county competition.

Public Health Week 84 was the week of April 8-14. Each year in April, public health agencies in North Carolina work with community groups to promote public health, explain how public health services impact on people's lives, and provide education to make people aware of healthful lifestyles.

The kick-off luncheon that signaled the beginning of Public Health Week 84, was held in Raleigh on April 6, at the Woman's Club. The occasion was used to recognize school children who won State awards. There were first and second place winners for Junior High School essays, first and second place winners for Senior High School essays, first and second place winners for posters for grades K-3 and first and second place winners of posters for grades 4-6. The winners were:

ESSAYS

Junior High	1st.	Sheri Elizabeth Smith, 8th Cochrane Junior High	Mecklenburg Co.
	2nd.	Robert D. Lambert, 7th Upchurch Junior High	Hoke County
Senior High	1st.	Barry Ray, 11th Ralph L. Fike, Senior High	Wilson County
	2nd.	Angie Such, 11th Lee County Senior High	Lee County

POSTERS

K-3	1st.	Dana Kay Nall, 3rd Deep River School	Lee County
	2nd.	Jessica McGinnis, 1st Triangle School	Lincoln County
4-6	1st.	Caroline Eason, 6th Gatesville Elementary School	Gates County
	2nd.	Anthony Dancy, 6th Greenwood School	Wayne County

First place winners get a \$100 U.S. Savings Bond, second place get a \$50 U.S. Savings Bond. All winners get a certificate of appreciation from the Secretary of the Department of Human Resources. Twenty-four school essays and seventy-one posters were submitted to the panel of judges. All submissions were winners in their counties. The awards were presented in Raleigh by Mr. George Bond, President of the NCPHA. Mr. Joe Beck, Director of Environmental Health Program at Western Carolina University gave a most enlightening address on promoting health through the environment. He spoke of challenges, emphasized team work, and stressed the role of education in maintaining a health environment.

Public Health Week is sponsored by the N.C. Division of Health Services, UNC-CH School of Public Health, N.C. Public Health Association, N.C. Citizens for Public Health, Inc., and the N.C. Association of Local Health Directors.

The Planning Committee is chaired by Amin Khalil, Head of Health Education in the Division of Health Services and has representation from the organizations sponsoring Public Health Week. Locally, each health department has a public health week coordinator. The State Planning Committee works throughout the year with the local coordinators. The observance of Public Health Week reflects the cooperative state and local effort.

Public Health Week 85 will be observed the week of April 14-20, 1985.

Public Health Week Coordinators will meet during NCPHA on September 20, 1984 at 1:00 p.m. in the Hilton Hotel on Water Street, Wilmington, N.C.

Eastern Chapter Public Health Association

Eastern Branch will be held May 9, 10, and 11 at the Hilton Inn, Wilmington. The theme of this years convention is "Public Health: Are We Really Meeting The Needs Of Our Communities?"

The membership will hear from consumers, representatives of national and state advocacy groups as well as elected officials. Statisticians will share data related to morbidity and mortality in Eastern North Carolina in addition to the results of the community diagnosis and public health priorities survey. Additional highlights include presentations from the Community Health Promotion Award recipients on their exemplary projects and demonstrations of teleconferencing equipment. Sections will be presenting resolutions and issues at the general business meeting. An organizational meeting is also planned for the Adult Health Section. The State Health Director, the Secretary of the Department of Human Resources and other surprise guests are scheduled to make appearances.

Western Chapter Public Health Association

Western Branch will be held May 17 and 18 at the Ramada Inn in Asheville. The business luncheon speaker will be Ms. Lucy Bode, Deputy Secretary of the Department of Human Resources. The breakfast buffet speaker will be Mr. "Bones" McKinney. The theme of this year's conference is "Public Health - The People's Wealth."

Workshops and Speakers for WNCPHA - 1984

HOSPICE

Gibbie Harris and Associate, Lenoir Hospice Branch
DEFINING HEALTH PROFESSIONALS ROLE IN
NUCLEAR WEAPONS/NUCLEAR WAR

Dr. Rebecca Merriweather/Ms. Maily Braun, Director of
Greensboro-Guilford County Emergency Management Agency
PUBLIC HEALTH AND THE TV, RADIO, AND
PRINT MEDIA

Pamela Hart, WRAL, Raleigh

Waltie Rasulala, WRAL-TV, Raleigh

Don Willard, Mecklenburg Center, Department of Environmental Health

Editor/Asheville Times

CONFIDENTIALITY AND LEGAL IMPLICATIONS
OF MEDICAL RECORDS AND MANAGEMENT
SUPPORT SECTION

Wayne Parker, Risk Manager

Medical Mututal Insurance of N.C., Raleigh, N.C.

LEGISLATION

(pending Federal and State) on Health Issues-Update

Kim Hutchins from Congressman James Broyhill's office,
Western Division

FAMILY PLANNING WORKSHOPS

Ben Henderson

FILM - Year 2000

STD INCLUDING AIDS & HERPES

Frankie Barnes, Epidomology Section, Raleigh

ISSUE OF PERTUSSIS CONTROVERSY

Dr. Lee, Asheville

Local Liaison Committee for 1984 Convention Wilmington, North Carolina

Dental HealthDr. David McDaniel
Health EducationSharon Mault
Environmental HealthMike Rhodes
Management SupportFrances DeVane
Community Health AssistantsMamie Nixon
LaboratoryDiane Vosnock
Maternal and Child HealthMaryanne Womble
Nursing ServicesLinda Wicks
NutritionJackie Waters
Public Health ManagementSusan O'Brien
STD/ImmunizationsBobby Waters
Statistics and EpidemiologyBobby Waters
Adult Health Promotion ServicesRuth Foy
Rehabilitation/Developmental

DisabilitiesCheryl Chadwick

All of the above people can be reached at the following address:

New Hanover County Health Department
P.O. Box 3785
Wilmington, NC 28406
(O) 919-763-2931

The North Carolina Society of Hospital Pharmacists (NCSHP): An Introduction

The North Carolina Society of Hospital Pharmacists (NCSHP), a statewide organization since 1952 which represents not only pharmacists in institutional settings, but also those in ambulatory care, academic and industrial sites. The goals of NCSHP are to assure a high quality of professional pharmacy practice, to increase the dissemination of pharmaceutical knowledge by providing a system of information exchange and to promote research opportunities in pharmacy practice. Our current officers are:

President: William T. Sawyer, M.S.

Charlotte Memorial Hospital, Charlotte

Treasurer: Martha A. Wyke, B.S.

Wake County Medical Center, Raleigh

Executive Secretary: Fred M. Eckel, M.S.

UNC School of Pharmacy, Chapel Hill

The Society can provide consultation services, general information and educational presentation to your organization/members in such areas as pharmacotherapy, pharmacokinetics, nutritional services, practice management, formulary development, intravenous therapy and investigational drug policies. We are most interested in working with your organization and can recommend individuals to you with expertise in your professional area to serve as speakers.

The North Carolina Society of Hospital Pharmacists welcomes the opportunity to work with you in the future. For further information, please contact: Fred M. Eckel, M.S.; Beard Hall 200H; University of North Carolina; Chapel Hill, NC 27514. Phone number: (919) 962-0034.

— Martha G. Peck, M.Sc., R.Ph.

— Cindy Bishop, R.Ph.

NORTH CAROLINA PUBLIC HEALTH ASSOCIATION, INC. 1984 BUDGET

	1983 Approved	1983 Revised Budget	1984 Approved Budget
Convention Expense	14,098.00	12,280.16	9,345.00
CEU			1,950.00
Executive Services	6,500.00	6,500.00	7,500.00
Printing & Supplies	5,000.00	5,485.75	6,000.00
Postage & Telephone	3,500.00	2,965.72	3,500.00
Organizational Dues	2,200.00	2,358.00	1,300.00
Awards	500.00	971.27	1,200.00
Scholarships (Includes Elizabeth S. Holley Scholarship)	1,653.59	1,653.59	1,750.00
Comm./Gov. Council	350.00	350.00	350.00
Travel for Delegates	1,500.00	2,070.95	1,000.00
Section Expense	600.00	600.00	650.00
Public Relations	-0-	-0-	100.00
Legislative	7,000.00	6,843.30	6,000.00
Miscellaneous	600.00	1,302.83	900.00
President Fund	500.00	620.02	500.00
Repay Savings Account	-0-	-0-	480.00
Audit	-0-	-0-	500.00
Public Health Week	200.00	200.00	200.00
	44,201.59	44,201.59	43,225.00

INCOME

	1983 Budget	1983 Accounts Receivable	1984 Approved
Regular Membership Dues	13,000.00	16,757.50	19,600.00
Contributing	8,000.00	5,696.00	4,000.00
Convention Fees	22,048.00	21,744.00	16,275.00
CEU			1,950.00
Elizabeth S. Holley Mem. Sch.	400.00	453.59	350.00
Miscellaneous	-0-	1,719.06	600.00
Interest on Savings	300.00	538.22	450.00
	43,743.00	46,908.37	43,225.00

Registration

Member - Pre-Registration \$29.00 *On-Site \$31.00

Non-Member - Registration \$40.00

One Day Registration -

Member *18.00

Non-Member *21.00

Contributing Members \$200.00

Banquet/Dance - \$15.00

Dance only - \$8.00

New Hanover County Health Department employees and all members of Local Arrangements (out of county)

Registration \$5.00 if NCPHA members

*Includes CEU charge

NCPHA DATES TO REMEMBER

May 16, 1984 (10 a.m.)
Ramada Inn
Asheville, N.C.

Executive Committee
Governing Council

September 7, 1984 (9:30 a.m.)
Cooper Building
Raleigh, N.C.

Executive Committee

September 18, 1984 (10 a.m.)
Hilton Inn
Wilmington, N.C.

Executive Committee
Governing Council

1984 NCPHA Annual Meeting

September 19-21, 1984
Hilton Inn
Wilmington, N.C.

1985 NCPHA Annual Meeting

Asheville, N.C.

1986 NCPHA Annual Meeting

Greensboro, N.C.

EVENTS TO REMEMBER

Eastern Distric Meeting

May 9-11, 1984
Hilton Inn
Wilmington, N.C.

Western District Meeting

May 17-18, 1984
Ramada Inn
Asheville, N.C.

Southern Health Assoc.

June 11-15, 1984
Little Rock, Arkansas

National Environmental Health
Association

June 22-28, 1984
Amway Plaza Hotel
Grand Rapids, MI

**NORTH CAROLINA
PUBLIC HEALTH
ASSOCIATION, INC.
APRIL, 1984**

Newsletter

P. O. Box 10387, Raleigh, N.C. 27605

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